

**PubH 6080**

**Policy, Politics and Ethics of Public Health Decision Making**

**Spring 2009**

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**Credits:** 2  
**Meeting Days:** Thursdays  
**Meeting Time:** 9:05-11:00 am  
**Meeting Place:** TBA  
  
**Instructor:** Hubert H. Humphrey, III, J.D.  
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**Office Hours:** By appointment  
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**I. Course Description**

This course aims to bring together graduate and professional students from a wide range of disciplines to unpack the complexities of public health decision-making. To accomplish this task, we will explore the process of public health decision making via study of current topics including tobacco prevention, health care financing, genetics, privacy, and national security.

**II. Course Prerequisites**

Second year CHE, Clinical Res MS, EPI MPH, EPI Ph.D., PubH Nutrition, MCH, Public Affairs MPP or EMPA, third year law student, or MS/JD or Ph.D./JD students in Joint Degree Program in Law, Health and Life Sciences, and instructor's permission.

**III. Course Goals and Objectives**

Through lectures, class discussions, written and oral presentations, and outings to the Minnesota State Capitol, students will: gain a solid background in the topics covered in class; understand their particular professional role in the decision-making process; be able to identify and develop a framework with which to analyze the major ethical, policy, and political considerations presented by any public health issue; and increase the competence with which they participate in public health decision making.

#### **IV. Methods of Instruction and Work Expectations**

This course is a seminar. Each topic will be introduced by a lecture, which, along with the assigned readings, will serve as a point of departure for class discussion. There are three course requirements: weekly class attendance and participation, a written public health policy project, and a class presentation.

#### WebCT

This course is available on WebCT. Readings and presentations will be available on the website as pdf files. Please pay attention to notes on syllabus (i.e. some files you will need to download yourself as there are multiple files within a web page).

Notices related to the class, including changes in meeting location, changes in guest speakers, etc. will be posted to the course WebCT location.

#### **V. Course Text and Readings**

See course schedule section for readings. There is no textbook for the course.

#### **VI. Course Outline/Weekly Schedule**

See below for course schedule and topics.

#### **VII. Evaluation and Grading**

Beginning in fall 2008 the SPH will collect student course evaluations electronically using a software system called CoursEval. The system will send email notifications to students when they can access and complete their course evaluations. Students who complete their course evaluations promptly will be able to access their final grades just as soon as the faculty member renders the grade. All students will have access to their final grades two weeks after the last day of the semester regardless of whether they completed their course evaluation or not. Student feedback on course content and faculty teaching skills are important means for improving our work. Please take the time to complete a course evaluation for each of the courses for which you are registered.

This course is graded pass/fail (S/N) only. There are 100 available points, and at least 80 points are required to pass and obtain an 'S' grade.

Grade points are broken down as follows:

- **Class Participation = 30 points**  
Students are expected to read and critique the assigned readings, bring information from their own experience and readings to the class discussions, and to engage in discussion and dialogue with guest lecturers. Additionally, each week a student will be assigned to present to the seminar a review of topical current event reports.
- **Written Project = 45 points**  
The written project will involve research and analysis of a public health topic that is important locally, nationally or globally. If your topic is one that we discuss in class, then your project must focus on a different aspect of the issue. For example, if the class focuses on an issue at the national level, you may wish to explore that issue at the community level. In the project, students must identify the major ethical, political and policy issues raised by their topic, and present the case for and against

implementation of a particular statutory, regulatory or policy solution. Students must submit a one-page (or less) summary describing their proposed project, due the fourth week of class (February 14th). The project is due the class day of the 14th week of class. I encourage you to be creative in your approach to the written project. For example, your project might take the form of proposed regulations, with comments, published in the Federal Register, an opinion issued by the World Court, an article published in a health policy journal, or a policy statement published by the APHA. Whatever form the project takes, it should be 6-8 single spaced pages in length (12-point font), and must include references, properly cited.

- **Presentation = 25 points**

Student presentations will address a specific public health policy proposal that is of current interest. Teams of two or three students (depending on class size) will give the presentations. A list of suggested topics will be distributed during the first class period, but students may choose other topics with instructor approval. Presentations will begin the fourth week of class. Students will be randomly assigned to a group on the first day of class. Each team will make a presentation (20-30 minutes), and then lead the class discussion (20-30 minutes). The presentation should identify and explain the essential issues, arguments, controversies and key players associated with their assigned policy proposal. One week prior to its presentation, each group will provide the class with a few short background readings. If you require administrative assistance in reproducing and collating the articles for class distribution, then you must provide the articles to Jill Anderson one week before they are to be distributed (two weeks prior to the presentation).

**Total points possible = 100**

### **Incomplete Contracts**

A grade of incomplete "I" shall be assigned at the discretion of the instructor when, due to extraordinary circumstances (e.g., documented illness or hospitalization, death in family, etc.), the student was prevented from completing the work of the course on time. The assignment of an "I" requires that a contract be initiated and completed by the student before the last day of class, and signed by both the student and instructor. If an incomplete is deemed appropriate by the instructor, the student in consultation with the instructor, will specify the time and manner in which the student will complete course requirements. Extension for completion of the work will not exceed one year (or earlier if designated by the student's college). For more information and to initiate an incomplete contract, students should go to: [www.sph.umn.edu/grades](http://www.sph.umn.edu/grades).

University of Minnesota Uniform Grading and Transcript Policy  
A link to the policy can be found at [onestop.umn.edu](http://onestop.umn.edu).

### **VIII. Other Course Information and Policies**

#### **Grade Option Change** (if applicable)

For full-semester courses, students may change their grad option, if applicable, through the second week of the semester. Grade option change deadlines for other terms (i.e. summer and half-semester) can be found at [onestop.umn.edu](http://onestop.umn.edu).

#### **Course Withdrawal**

Students should refer to the Refund and Drop/Add Deadlines for the particular term at [onestop.umn.edu](http://onestop.umn.edu) for information and deadlines for withdrawing from a course. As a courtesy, students should notify their instructor and, if applicable, advisor of their intent to withdraw.

Students wishing to withdraw from a course after the noted final deadline for a particular term must contact the School of Public Health Student Services Center at [sph-ssc@umn.edu](mailto:sph-ssc@umn.edu) for further information.

### **Student Conduct, Scholastic Dishonesty and Sexual Harassment Policies**

Students are responsible for knowing the University of Minnesota, Board of Regents' policy on Student Conduct and Sexual Harassment found at [www.umn.edu/regents/polindex.html](http://www.umn.edu/regents/polindex.html).

Students are responsible for maintaining scholastic honesty in their work at all times. Students engaged in scholastic dishonesty will be penalized, and offenses will be reported to the Office of Student Academic Integrity (OSAI, [www.osai.umn.edu](http://www.osai.umn.edu)).

The University's Student Conduct Code defines scholastic dishonesty as "plagiarizing; cheating on assignments or examinations; engaging in unauthorized collaboration on academic work; taking, acquiring, or using test materials without faculty permission; submitting false or incomplete records of academic achievement; acting alone or in cooperation with another to falsify records or to obtain dishonestly grades, honors, awards, or professional endorsement; or altering, forging, or misusing a University academic record; or fabricating or falsifying of data, research procedures, or data analysis."

Plagiarism is an important element of this policy. It is defined as the presentation of another's writing or ideas as your own. Serious, intentional plagiarism will result in a grade of "F" or "N" for the entire course. For more information on this policy and for a helpful discussion of preventing plagiarism, please consult University policies and procedures regarding academic integrity: <http://writing.umn.edu/tww/plagiarism/>.

Students are urged to be careful that they properly attribute and cite others' work in their own writing. For guidelines for correctly citing sources, go to <http://tutorial.lib.umn.edu/> and click on "Citing Sources".

In addition, original work is expected in this course. It is unacceptable to hand in assignments for this course for which you receive credit in another course unless by prior agreement with the instructor. Building on a line of work begun in another course or leading to a thesis, dissertation, or final project is acceptable.

If you have any questions, consult the instructor.

### **Disability Statement**

It is University policy to provide, on a flexible and individualized basis, reasonable accommodations to students who have a documented disability (e.g., physical, learning, psychiatric, vision, hearing, or systemic) that may affect their ability to participate in course activities or to meet course requirements. Students with disabilities are encouraged to contact Disability Services to have a confidential discussion of their individual needs for accommodations. Disability Services is located in Suite 180 McNamara Alumni Center, 200 Oak Street. Staff can be reached by calling 612/626-1333 (voice or TTY).

## Class Schedule and Topics

### WEEK 1: JANUARY 22

Topic: Introduction; review of course requirements; team assignment and selection of date and topics for class presentations; tracking current legislative action; what approaches do the different professions take in addressing public health policy issues? (discussion); epidemiology of tobacco; introduction to policy strategies for tobacco control (lecture); the use of litigation as a tool for developing public health policy.

Lecture: HHH/Scott Strand

#### **Required reading:**

1. Bartecchi, C.E., MacKenzie, T.D. Schrier, R.W. The Human Costs of Tobacco Use (part 1 of 2). New England Journal of Medicine 330(13): 907-912, 1994 – [pdf]
2. Bartecchi, C.E., MacKenzie, T.D. Schrier, R.W. The Human Costs of Tobacco Use (part 2 of 2). New England Journal of Medicine 330(13): 975-980, 1994 – [pdf]
3. IOM Report: Ending the Tobacco Problem: A Blueprint for the Nation – [pdf]
4. <http://www.thehastingscenter.org/Publications/BriefingBook/Detail.aspx?id=2246> Public Health, Lawrence Gostin, The Hastings Center [pdf]
5. [Program on Information Justice and Intellectual Property](http://www.wcl.american.edu/pijip/go/blog-post/litigation-challenging-regulation-of-data-mining) found at: <http://www.wcl.american.edu/pijip/go/blog-post/litigation-challenging-regulation-of-data-mining> by Sean Flynn March 31, 2008 [pdf]  
Note: here is current issue that is both regulatory in its origin and subject to litigation as being unconstitutional. Public Health professionals might play a key role in the development of legislative findings by their objective statistical and analytical studies, etc.
6. Recommended articles from guest lecturer

### WEEK 2: JANUARY 29

Topic: Marketing of Tobacco – The global impact; global response

Guest Lecturer: Professor Douglas Blanke

Video: Smoke & Mirrors: A History of Denial

#### **Required reading:**

1. Jacobson, P.D., Wasserman, J., Anderson, J.R. Historical Overview of Tobacco Legislation and Regulation. *Journal of Social Issues* 52(1):75-95, 1997 [pdf]
2. Pope, T.M. Balancing Public Health Against Individual Liberty: The Ethics of Smoking Regulations. *University of Pittsburgh Law Review* 61(2):419-498, 2000 [pdf]
3. WHO Framework Convention on Tobacco Control [pdf]
4. Frontline: Inside the tobacco deal: Interviews: Dr. David Kessler [pdf]
5. Kessler, D.A., et al. The Legal and Scientific Basis for FDA's Assertion of Jurisdiction Over Cigarettes and Smokeless Tobacco. *JAMA* 277(5):405-409, 1997. [pdf]
6. Warren, C.W., et al. Tobacco Use by Youth: A surveillance report from the global youth Tobacco Survey Project. *Bulletin of the WHO* 78(1):868-876, 2000. [pdf]
7. WSJ.com - Philip Morris Readies Aggressive Global Push  
<http://www.emailthis.clickability.com/et/emailThis?clickMap=viewThis&etMailToID=184335752&pt=Y> [pdf]
8. Recommended articles from guest lecturer

### **WEEK 3: FEBRUARY 5**

Topic: Stakeholders and Interests in Health Care Reform – Progress in 2009

Guest Lecturers: State Representative Paul Thesson

#### **Required reading:**

1. The Commonwealth Fund: Commission on a High Performance Health System - A Roadmap to Health Insurance For All: Principles for Reform [pdf]
2. [Collins - Why Universal Health Insurance is Necessary for a High Performance Health System](#) (PowerPoint), 10/26/2007 [pdf]
3. From The Field – State health System Performance And State Health Reform, Health Tracking [pdf]

4. How 10 People Reshaped Massachusetts Health Care, Wall Street Journal, By LAURA MECKLER, May 30, 2007; Page A1 [pdf]
5. State Health Reform Series: Developing a National Framework for Supporting Delivery System Reform at the State Level. Found at:  
[http://www.brookings.edu/events/2008/1008\\_health\\_reform.aspx](http://www.brookings.edu/events/2008/1008_health_reform.aspx). [WATCH WEBCAST]
6. Recommended articles from guest lecturer

#### **WEEK 4: FEBRUARY 12**

Topic: State Health Care Financing Reform

Guest Lecturer: TBA

#### **Required Reading:**

#### ***Readings for student presentations, TBA***

1. Crossing the Quality Chasm, Executive Summary, pp 1-22, Committee on Quality Health Care in America, Institute of Medicine, National Academy Press, Washington, D.C., 2001. [pdf]
2. 2008 Health Care Reform Summary - Minnesota Dept. of Health. Found at:  
<http://www.health.state.mn.us/divs/opa/08reformsummary.html> [pdf]
3. Minnesota Chamber of Commerce - Health Care Reform. Found at:  
<http://www.mnchamber.com/priorities/healthcare-reform-2008.pdf> [pdf]
4. Minnesota Chamber of Commerce - "Constitutional Amendment: Making Health Care a Right." Found at: <http://www.mnchamber.com/priorities/constitutionalamend-healthcare.cfm> [pdf]
5. Minneapolis Star Tribune Editorial, November 28, 2008. Found at:  
[http://www.startribune.com/templates/Print\\_This\\_Story?sid=35101](http://www.startribune.com/templates/Print_This_Story?sid=35101) [pdf]
6. Minnesota 2020 - "A Home for Health Care" Found at:  
[http://www.mn2020.org/index.asp?Type=B\\_BASIC&SEC=%7B8D091107-3251-49DE-9DA2-F31C013FD375%7D](http://www.mn2020.org/index.asp?Type=B_BASIC&SEC=%7B8D091107-3251-49DE-9DA2-F31C013FD375%7D) [pdf]

## **WEEK 5: FEBRUARY 19**

Topic: National Health Care Reform – Congress and the new President

### **Required reading:**

1. Senator Baucus Reform Proposal, see:  
[http://www.boston.com/news/nation/washington/articles/2008/11/13/democrats\\_focus\\_on\\_healthcare\\_reform/](http://www.boston.com/news/nation/washington/articles/2008/11/13/democrats_focus_on_healthcare_reform/) [pdf] See also:  
[http://www.boston.com/news/health/articles/2008/11/13/baucus\\_blueprint/](http://www.boston.com/news/health/articles/2008/11/13/baucus_blueprint/), [pdf] See also:  
<http://www.reuters.com/article/politicsNews/idUSTRE4AB67T20081113> [pdf]
2. Health Care Reform Proposal of the Obama/Biden Campaign, found at:  
<http://www.barackobama.com/pdf/issues/HealthCareFullPlan.pdf> [pdf]
3. Address by Thomas J. Donohue  
President and CEO, U.S. Chamber of Commerce, Nov. 14, 2007: found at:  
[http://www.uschamber.com/press/speeches/2007/071114\\_healthcare.htm](http://www.uschamber.com/press/speeches/2007/071114_healthcare.htm) [pdf]
4. AARP proposal for reform, found at:
5. Add'l suggested reading from guest lecturer

## **WEEK 6: FEBRUARY 26**

Topic: Serving the Aging Consumer – Here Come the Baby Boomers!

Guest Lecturer: Michelle Kimball, AARP Minnesota State Director - Bio on course website

### **Required Reading:**

1. Beyond 50.02. A Report to the Nation on Trends in Health Security, executive summary [pdf]
2. Beyond 50.03. A Report to the Nation on Independent Living and Disability, executive summary [pdf]
3. AARP Global Aging Program, International Retirement Security Survey – United States [pdf]
4. USA Today. Who Will Take Care of An Aging Population, 10-24-05 [pdf]

5. Whose in Charge – Consumer Directed Health Care, Speech by Marie F. Smith, AARP President, June 29, 2005 [pdf]
6. Recommended articles from guest lecturer

**WEEK 7: MARCH 5**  
**STATE CAPITAL MEETING**

Topic: Discussion of current pending public health legislation; tracking an issue; meeting with key legislative players; the challenge of the Institute of Medicine's report: Crossing the Quality Chasm

Guest Legislators: TBA

**Required reading:**

***Readings for student presentations, TBA***

1. The New Deal for Health: How to Cover Everyone and Get Medical Costs Under Control. Found at:  
<http://www.tcf.org/Publications/HealthCare/newdealhealth.pdf> [pdf]
  2. Wilson School students develop health care plan for Philadelphia; News at Princeton. Found at:  
<http://www.princeton.edu/main/news/archive/S11/59/08C78/index.xml> [pdf]
  3. An Analysis of Reform Options Developed by Other States. Found at:  
[http://www.utexas.edu/lbj/research/chasp/state\\_models.pdf](http://www.utexas.edu/lbj/research/chasp/state_models.pdf); pp.1-8. [pdf]
  5. Executive Summery, 1st Annual Crossing the Quality Chasm Summit: A Focus on Communities. Found at:  
[http://www.nap.edu/execsumm\\_pdf/11085.pdf](http://www.nap.edu/execsumm_pdf/11085.pdf) [pdf]
- [See also: [http://www.allhealth.org/briefing\\_detail.asp?bi=116](http://www.allhealth.org/briefing_detail.asp?bi=116) esp info re Part D – Rother, et al]
6. Amended and additional readings to be assigned based on progress – action by the state legislature.

## **WEEK 8: MARCH 12**

TOPIC: The challenge of obesity

Guest Lecturer: TBA

Video: How to Get Fat Without Really Trying, aired on PBS, 12/08/03.

### **Student Panel Presentation**

#### **Required reading:**

1. Minnesota Ag Connection: Peter Jennings Obesity Report Being Challenged. Found at: <http://www.minnesotaagconnection.com/story-national.cfm?id=1330&yr=2003> [pdf]
2. IOM Fact Sheet. Preventing Childhood Obesity: Advertising, Marketing, and Media. Found at: <http://www.iom.edu/Object.File/Master/22/609/0.pdf>; [pdf]
3. National Governor's Association issue brief. Found at: <http://www.nga.org/cda/files/OBESITYIB.pdf> [pdf]
4. Position of National Restaurant Association regarding Obesity Lawsuits. Found at: <http://www.restaurant.org/government/issues/issue.cfm?Issue=lawsuits> [pdf]
5. Protect Your Rights as a Consumer from the Food Industry, Public Health Advocacy Institute. Found at: [http://www.phaionline.org/projects\\_legis.intro.php](http://www.phaionline.org/projects_legis.intro.php) [pdf]

#### **Students get from web and download item**

6. Obesity and Public Health?; found at: Cato Institute, [http://www.cato.org/pub\\_display.php?pub\\_id=2746](http://www.cato.org/pub_display.php?pub_id=2746)  
Add: Obesity — The New Frontier of Public Health Law, NEJM; found at: <http://content.nejm.org/cgi/content/full/354/24/2601>

## **SPRING BREAK: MARCH 16-20**

## **WEEK 9: MARCH 26**

Topic: Environment and public health policy choices  
Meeting the public health challenge of global warming

Guest Lecturer: TBA

**Required reading:**

***Readings for student presentation, TBA***

1. Public Health Consequences of Global Climate Change in the United States-- Some Regions May Suffer Disproportionately. Environmental Health Perspectives, Volume 107, Supplement 1, February 1999. Found at: <http://ehp.niehs.nih.gov/topic/global/longstreth-full.html> [pdf]
2. Global Climate Change: Implications for Sustainable Health and Development. Found at: <http://www.gcric.org/USGCRP/sustain/patz.html> [pdf]
3. Global Warming's Silver Lining; Wired News, March 28, 2005. Found at: <http://www.wired.com/news/planet/0,2782,66981,00.html> [pdf]
4. Global Warming: A Public Health Concern, On Line Journal in Nursing; found at: <http://www.nursingworld.org/MainMenuCategories/ANAMarketplace/ANAPeriodicals/OJIN>.
5. The Public Health Implications of Global Warming, John F. Staropoli, JAMA 2002;287(17):2282 (doi:10.1001/jama.287.17.2282); found at: <http://jama.ama-assn.org/cgi/reprint/287/17/2282> [pdf]
6. Recommended articles from guest lecturer

**WEEK 10: APRIL 2**

Topic: The Business of Genetics

**STUDENT PANEL PRESENTATION**

Video: PBS – DNA- Opening Pandora's Box **DVD or VHS?**

**Required reading:**

***Readings for student presentation, TBA***

1. Rosen, E. Genetic Information and Genetic Discrimination: How medical records vitiate legal protection – a comparative analysis of international legislation and policies. *Scandinavian Journal of Public Health* 27(3):166-177, 1999. [pdf]
  2. Executive Order 13145, February 8, 2000. To Prohibit Discrimination in Federal Employment based on Genetic Information. 65 FR 6877. [pdf]
  3. National Human Genome Research Institute, Genetic Discrimination in Health Insurance. Found at:  
<http://www.genome.gov/10002328> [pdf]
  4. Genetics and public health—evolution, or revolution? *JECH Online-Journal of Epidemiology and Community Health*. Found at:  
<http://jech.bmjournals.com/cgi/content/full/58/11/894> [pdf]
  5. McLean M.R. The Future of Food: An Introduction to the Ethical Issues in Genetically Modified Foods. Found at:  
<http://www.scu.edu/ethics/practicing/focusareas/medical/conference/presentations/genetically-modified-foods.html> [pdf]
  6. Human Genome Program, Project Information  
<http://www.ornl.gov/hgmis/elsi/elsi.html>  
<http://www.ornl.gov/hgmis/project/privatesector.html>);[http://www.ornl.gov/TechResources/Human\\_Genome/home.html](http://www.ornl.gov/TechResources/Human_Genome/home.html)
- Students get from web**
7. Scope Note 39, [http:// Genes, Patents, and Bioethics — Will History Repeat Itself?](http://muse.jhu.edu/journals/kennedy_institute_of_ethics_journal/v010/10.3poland.html) Found at:  
[http://muse.jhu.edu/journals/kennedy\\_institute\\_of\\_ethics\\_journal/v010/10.3poland.html](http://muse.jhu.edu/journals/kennedy_institute_of_ethics_journal/v010/10.3poland.html) [pdf]
  8. The Politics of Human Embryo Research – Avoiding Ethical Gridlock, *NEJM* 334(20):1329-1332, 1996. Found at:  
<http://content.nejm.org/cgi/content/full/334/20/1329> [pdf]
  9. Ethics for Realists, CBS News. Found at:  
<http://www.cbsnews.com/stories/2005/05/02/opinion/main692445.shtml> [pdf]
  10. Macer D.R.J. and Kato M. Biotechnology, Patents, and Bioethics. Institute of Biological Sciences, University of Tsukuba, 305-8572, Japan. Found at:  
[http://www.gefoodalert.org/library/admin/uploadedfiles/Biotechnology\\_Patents\\_and\\_Bioethics.htm](http://www.gefoodalert.org/library/admin/uploadedfiles/Biotechnology_Patents_and_Bioethics.htm) [pdf]
  11. Recommended articles from guest lecturer

## WEEK 11: APRIL 9

### **STATE CAPITAL MEETING**

Topic: Following the progress of health care policy initiative(s); meet with key players in Legislature, Administration, and Judiciary

Guest Lecturers: TBA

#### **Required reading:**

1. Saltus R. Ending Malpractice Roulette, Do health courts offer a fairer way to settle patients' injury claims? Harvard Public Health Review. Found at:  
[http://www.hsph.harvard.edu/review/txt\\_rvwfall05\\_malpractice.html](http://www.hsph.harvard.edu/review/txt_rvwfall05_malpractice.html) [pdf]
2. McInnis, M.G. The Assent of a Nation: Genetics and Iceland. Clinical Genetics 55(4):234-239, 1999. [pdf]

## WEEK 12: APRIL 16

Topic: Privacy law: the right to be left alone; HIPPA; confidentiality; informed consent; EMRs; ethical dilemma?

Guest Lecturer: TBA

#### **Required reading:**

1. Turkington, R. Legacy of the Warren and Brandeis Article: The Emerging Unencumbered Constitutional Right to Informational Privacy. 10 N. Ill. U. L. Rev. 479 - 508 (1990). M.S.A. § 144.335 [pdf]
2. Bender, A. Public Health Protection vs. Informed Consent. Minnesota Medicine 81:10-13, May 1998. [pdf]
3. CDC, HIPAA Basic Facts. Found at:  
<http://www.cdc.gov/privacyrule/privacy-HIPAAfacts.htm> [pdf]

4. Welch C.A. [NEJM -- Sacred Secrets -- The Privacy of Medical Records](http://content.nejm.org/cgi/content/full/345/5/371). Found at: [content.nejm.org/cgi/content/full/345/5/371](http://content.nejm.org/cgi/content/full/345/5/371) [pdf]
5. Georgetown Center for Health Policy and Research. The state of Health Privacy. Found at: <http://hpi.georgetown.edu/pdfs/statereport.pdf> (see p.221, Minnesota) [pdf]
6. Health Research Services, Medical Records and Privacy: Empirical Effects of Legislation (Abstract). Found at: [http://www.ncbi.nlm.nih.gov/entrez/query.fcgi?cmd=Retrieve&db=PubMed&dopt=Abstract&list\\_uids=10199685](http://www.ncbi.nlm.nih.gov/entrez/query.fcgi?cmd=Retrieve&db=PubMed&dopt=Abstract&list_uids=10199685) [pdf]
7. HIPAA Privacy Rule and Public Health, Guidance from CDC and the U.S. Department of Health and Human Services. Found at: <http://www.cdc.gov/mmwr/preview/mmwrhtml/m2e411a1.htm> [pdf]
8. National Consumer Health Privacy Survey 2005, California Health Foundation. Found at: <http://stage.chcf.org/documents/ihealth/ConsumerPrivacy2005ExecSum.pdf> [pdf]
9. Ethics in Public Health Research: Privacy and Public Health at Risk: Public Health Confidentiality in the Digital Age, Julie Myers, MD, Thomas R. Frieden, MD, MPH, Kamal M. Bherwani and Kelly J. Henning, MD; found at: <http://www.ajph.org/cgi/content/full/98/5/793> [pdf]

### **WEEK 13: APRIL 23**

Topic: Media, Marketing and Public Health

Guest lecturer: TBA

#### **Required reading:**

1. Health in the news - Risk, reporting and media influence, King's Fund 2003. Found at: <http://www.kingsfund.org.uk/pdf/healthinthewssummary.pdf> [pdf]
2. Advertising, Marketing, and the Media: Improving Messages, IOM Fact Sheet, Sept. 2004. Found at: <http://www.iom.edu/Object.File/Master/22/609/0.pdf> [pdf]
3. Opportunities in Public Affairs. Found at: <http://www.brubach.com/pr.htm> [pdf]

4. Selling sickness: The pharmaceutical industry and disease mongering. Found at: <http://bmj.bmjournals.com/cgi/content/full/324/7342/886#Top> [pdf]
5. Tansey B. Hard Sell: How Marketing Drives the Pharmaceutical Industry. San Francisco Chronicle. Found at: <http://sfgate.com/cgi-bin/article.cgi?file=/c/a/2005/02/27/MNGUOBHO781.DTL> [pdf]
6. Goozner M. Medical Reporting Beyond Hype and Hope. GoozNews, July 26, 2005. Found at: <http://www.gooznews.com/archives/000173.html> [pdf]
7. Recommended articles from guest lecturer

### **WEEK 14: APRIL 30**

Topic: National Security and Public Health - Public health and defense against bio-terrorism; falling bridges

Guest Lecturer: TBA

#### ***STUDENT PRESENTATION***

#### ***STUDENT WRITING PROJECT DUE***

#### **Required reading:**

1. Hennepin County, Specific Terrorist Threats. Found at: [http://www.co.hennepin.mn.us/vgn/portal/internet/hcnewsarticlemaster/0,2301,1273\\_83210\\_1010\\_92801,00.html](http://www.co.hennepin.mn.us/vgn/portal/internet/hcnewsarticlemaster/0,2301,1273_83210_1010_92801,00.html) [pdf]
2. Ready or Not? Protecting the Public's Health in the Age of Bioterrorism; Trust for America's Health, (executive summary), December 2003, Robert Wood Johnson Foundation. Found at: <http://www.rwjf.org/research/researchByArea.jsp?title=Public%20Health&id=000008&&detailID=1178> [pdf]
3. Avian Influenza A (H5N1) Infection in Humans. The Writing Committee of the World Health Organization (WHO) Consultation on Human Influenza A/H5. New England Journal of Medicine 358:261-273, 2008. [pdf]

4. Gursky, E.A. Epidemic Proportions – Building National Health Capabilities to Meet National Security Threats, Report to Subcommittee on Bioterrorism and Preparedness, Senate Committee on Health, Education, Labor, and Pensions, September 23, 2005. Found at:

<http://www.homelandsecurity.org/journal/Epi>

[http://www.homelandsecurity.org/journal/Epidemic\\_Proportions\\_2.pdf](http://www.homelandsecurity.org/journal/Epidemic_Proportions_2.pdf)

<http://www.tcf.org/list.asp?type=RR&pubid=879>

**Students get from web**

5. Recommended Reading(s) from guest lecturer

**WEEK 15: MAY 7**

*YOU ARE A WORLD CITIZEN AND HEALTH PROFESSIONAL*

Guest Lecturer: TBA

## PubH 6080

### ADDITIONAL READINGS

#### **Week 1**

Gupta, P., et al. Cohort Study of all-cause mortality among tobacco users in Mumbai, India. *Bulletin of the WHO* 78(7):877-883, 2000.

Healthy Minnesotans Update. Tobacco Use: A threat to Minnesotans. 1(1):1-6, Spring 1999.

Sweanor, D. Is it the nicotine or tobacco? *Bulletin of the WHO*, 78(7):943, 2000.

Bates, C. Taking the nicotine out of cigarettes - why it is a bad idea. *Bulletin of the WHO*, 78(7):944, 2000.

Corrao MA, Guindon, GE. Cokkinides V. Sharma, N. Building the evidence base for global tobacco control. *Bulletin of the World Health Organization* 78(7):884-890, 2000.

#### **Week 2**

Glassner v. R.J. Reynolds Tobacco Co. et. Al. 223 F. 3d 343 (6<sup>th</sup> Cir. 2000).

Gori, GB. Policy Against Science - The Case of Environmental Tobacco Smoke. *Risk Analysis* 15(1):15-22, 1995.

Global Analysis Project Team. Political Economy of tobacco control in low-income and middle-income countries: lesson from Thailand and Zimbabwe. *Bulletin of the World Health Organization* 78(7):913-919, 2000.

#### **Week 3**

Cornwell, T.B. The Use of Sponsorship-Linked Marketing by Tobacco Firms: International Public Policy Issues. *The Journal of Consumer Affairs* 31(2):238-254, 1997.

Global Analysis Project Team. Political economy of tobacco control in low-income and middle-income countries: lessons from Thailand and Zimbabwe. *Bulletin of the WHO* 78(7):913-919, 2000.

Dagli, E. Are low-income countries targets of the tobacco industry? *Int'l Journal of Tuberculosis and Lung Disease* 3(2):113-118, 1999.

Wakefield, M. Chaloupka, F. Effectiveness of comprehensive tobacco control programmes in reducing teenage smoking in the US. *Tobacco Control* (9)(2):177-186, 2000.

Ehlinger, E. Tobacco Use Among College Students. *Healthy Generations* 1(1):1-3, 2000.

Komro, K. Risk Factors Associated with Cigarette Use Among Adolescents. *Healthy Generations* 1(1):4-6, 2000.

U.S.A. v. Philip Morris Inc. et al., 116 F. Supp. 116 (D.C. Circuit 9/28/00).

Hurt, R.D., Robertson, C.R. Prying Open the Door to the Tobacco Industry's Secrets About Nicotine: The Minnesota Tobacco Trial. *JAMA* 280(13):1173-1181, 1998.

Kelder, G.E., Jr., Daynard R.A. Judicial Approaches to Tobacco Control: The Third Wave of Tobacco Litigation as a Tobacco Control Mechanism. *Journal of Social Issues* 53(1):169-186, 1997.

Taylor, A., Bettcher, D. WHO Framework Convention on Tobacco Control: a global "good" for public health. *Bulletin of the WHO* 78(7):920-929, 2000.

Humphrey, H.H. Winning Against Big Tobacco. *Public Health Reports* 112:378-385, 1997.

Gardiner, J., Kuhns, L., Hubrich, J., Kreps, B. Local Governments and Tobacco Control Policies: Role Variations and Sources of Data. *ImpacTeen Project, University of Illinois at Chicago, February 1999.*

Gorovitz, E., Mosher, J., Pertschuk, M. Preemption or Prevention?: Lessons from Efforts to Control Firearms, Alcohol and Tobacco. *Journal of Public Health Policy* 19(1):36-50, 1998.

Dagli, E. Saloojee, Y. Tobacco industry tactics for resisting public policy on health. *Bulletin of the WHO* 78(7):902-910, 2000.

Joossens, L. From public health to international law: possible protocols for inclusion in the Framework Convention on Tobacco Control. *Bulletin of the WHO* 78(7):930-937, 2000.

Insolia v. Philip Morris Inc, et al. 216 F.3d 596 (7<sup>th</sup> Cir. 2000).

#### **Week 4**

WHO Framework Convention On Tobacco Control Treaty:

[http://www.who.int/tobacco/framework/en/fctc\\_booklet\\_english.pdf](http://www.who.int/tobacco/framework/en/fctc_booklet_english.pdf)

WHO Tobacco Atlas: Smuggling; <http://www.who.int/tobacco/en/atlas20.pdf>

Glantz, L. H. Controlling Tobacco Advertising: The FDA regulation and the First Amendment. *American Journal of Public Health* 87(3):446-451, 1997.

Food and Drug Administration et al. v. Brown & Williamson Tobacco Co. et al., 529 U.S. 120, 120 S. Ct. 1291 (3/21/2000).

Scollo, M., Swearer, D. Tobacco Taxation. Tobacco Control 9(2):229-30.

Taylor, A., Bettcher, D. WHO Framework Convention on Tobacco Control: a global “good” for public health. Bulletin of the WHO 78(7):920-929, 2000.

Warner, K.E. The economics of tobacco: myths and realities. Tobacco Control 9(1):78-89, 2000.

West Virginia Dept. of Public Health and Human Resources, THE PUBLIC HEALTH APPROACH TO ADDRESSING OBESITY <http://www.wvdhhr.org/bph/oehp/obesity/section3.pdf>

Public Health and Transportation Policy Choices – see American Public Health Association Policy Recommendations at: [http://www.apha.org/legislative/legislative/trans\\_policy.htm](http://www.apha.org/legislative/legislative/trans_policy.htm)

WHO, Nutrition, Controlling the global obesity epidemic, 9/3/2003, at:

<http://www.who.int/nut/obs.htm>

USA TODAY Opinion, 12/15/2003 at:

[http://www.usatoday.com/news/opinion/editorials/2003-12-15-obesity-edit\\_x.htm](http://www.usatoday.com/news/opinion/editorials/2003-12-15-obesity-edit_x.htm)

### **Week 5**

TBA

### **Week 6**

McNeil, DG. Medicine Merchants: Patents and Patients. The New York Times, 7/9/00

Pear, R. White House Challenges Drug Companies for Charging Higher Prices to the Uninsured. The New York Times, 4/10/00.

Soumerai, SB, Ross-Degnan D. Inadequate prescription drug coverage for Medicare enrollees a call to action. New England Journal of Medicine 340:722-728; 340(12): 976, 1999.

Under New Medicare Rich May Get Richer, Poor May Get Poorer; Chris Thierfelder, Minnesota Spokesman-Recorder. Originally posted 12/31/03

<http://www.spokesman-recorder.com/News/Article/Article.asp?NewsID=36829&sID=4;>

The Johns Hopkins News - Letter New Medicare program offers more aid; By Sandya Nair December 05, 2003.

<http://www.jhunewsletter.com/vnews/display.v/ART/2003/12/05/3fcfbc5e41751>

1999 Me. ALS 786; 1999 Me. Laws 786, enacted 5/11/00 (Access to Prescription Drugs)

Socolar, S. Making Medicines Affordable: The Price Factor (proposed policy statement to the APHA). *The Nation's Health*, September 2000: 24-28.

Normand, C. Using social health insurance to meet policy goals. *Social Science and Medicine* 48(7):865-869, 1999.

Gunning-Schepers, L.J., Stronks, K. Inequalities in Health - Future Threats to Equity. *Acta Oncologica* 38(1):57-61, 1999.

Petersen, M. Hemophilia Drug Requires Applications. *The New York Times*, September 27, 2000.

Employee Benefits Research Institute. Prescription Drugs: Issues of Cost, coverage and quality. EBRI Issue Brief 208(April):1-21, 1999.

DiMasi, JA, Hansen RW, et al. Research and development costs for new drugs by therapeutic category. A study of the U.S. pharmaceutical industry. *Pharmacoeconomics* 7(2):152-169, 1995.

Dubois, R.W. et al. Explaining Drug Spending: Does Perception Match Reality? *Health Aff* 19(2):231-239, 2000.

### **Week 7**

Price, D. et al. How the WTO is shaping domestic policies in health care. *Lancet* 354(9193):1889-1892, 1999.

Chaux-Couturier, C., Durand-Zaleski, I., Jolly, D., Durieux, P. Effects of financial incentives on medical practice. *International Journal for Quality in Health Care* 12(2):133-142, 2000.

Donelan, K. et al. The cost of health system change: Public Discontent in five nations. *Health Affairs* 18(3):206-216, 1999.

Lazarus, J.A., Sharfstein, S.S. Ethics in managed care. *Psychiatric Clinics of North America* 23(2):269-+, 2000.

Health Insurance Coverage In the United States: 2002, U.S. Census Bureau, U.S. Dept of Commerce, found at:

<http://www.census.gov/prod/2003pubs/p60-223.pdf>

Institute of Medicine, Report Brief. Insuring America's Health: Principles and Recommendations (PDF) published Jan 14, 2004; download found at: <http://www.iom.edu/file.asp?id=17732>

### **Week 8**

IOM Report: Insuring America's Health: Principles and Recommendations  
<http://www.iom.edu/report.asp?id=17632>

Khushf, G. The case for managed care: Reappraising medical and socio-political ideals. *Journal of Medicine and Philosophy* 24(5):415-433, 1999

Murray, C. et al. A framework for assessing the performance of health systems. *Bulletin of the World Health Organization* 78(6):717-731, 2000.

Saltman, R. The concept of stewardship in health policy. *Bulletin of the WHO* 78(6):732-739, 2000.

Elze, C. The emergence of managed care in Europe - some thoughts on the politics of health care reform. *Pharmacoeconomics* 14(Suppl 1):25-32, 1998.

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### **Week 9**

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Thomas, S.N. Genomics: the implications for ethics and education. *British Medical Bulletin* 55(2):429-445, 1999.

Wade, N. Now the Hard Part: Putting the Genome to Work. *New York Times* June 27, 2000.

Photo Gallery of Cloned Animals, Guardian Unlimited Guardian Newspapers Limited 2003, found at: <http://www.guardian.co.uk/gall/0,8542,971012,00.html>

Ethics, Patents and the Sustainability of the Biotech Business Model, June Carbone, International Review of Law Computers and Technology, Vol. 17, No. 2, Pages 203–218, July 2003, found at: <http://www.scu.edu/law/FacWebPage/Carbone/patents.pdf>

### **Week 10**

Altman, L. Genomic chief has high hopes and great fears for genetic testing. New York Times June 27, 2000.

Cunningham, C.G. The genetics revolution – Ethical, legal and insurance concerns. Postgraduate Medicine 108(1):193+, 2000.

Wilkie, T. Genetics and Insurance in Britain: Why more than just the Atlantic divides the English-speaking nations. Nature Genetics 20(2):119-121, 1998.

Mendlein, J. et al. Iron overload, public health and genetics. Annals of Internal Medicine 129(11):921, 1998.

Franks, A.L., Marks, J.S. Introduction to supplement iron overload, public health and genetics. Annals of Internal Medicine 129(11):923-924, 1998.

Cogwell, M.E. et al. Iron overload, public health and genetics: evaluating the evidence for hemochromatosis. Annals of Internal Medicine 129(11):971-979, 1998.

Burke, W. et al. Hereditary Hemochromatosis: Gene Discovery and its implications for population-based screening. JAMA 280(2):172-178, 1998.

Launes, V. The use of genetic test information in insurance: the argument from indistinguishability reconsidered. Science and Engineering Ethics 6(3):299-310, 2000.

Lemmens, T. Selective justice, Genetic Discrimination, and Insurance: Should We Single out Genes in our Laws? McGill Law Journal 45:347, 2000.

### **Week 11**

Wade, N. Whose DNA is it? New York Times, June 27, 2000.

Wiesenthal, D.L., Wiener, N.I. Privacy and the human genome project. Ethics & Behavior 6(3):189-202, 1996.

Institute for Healthcare Research and Policy. The State of Health Privacy: An Uneven Terrain. (Appendix G) July 1999 (state laws governing disclosure of genetic testing).

[www.healthprivacy.org](http://www.healthprivacy.org)

Kanfert, P.A. Health policy and the new genetics. Social Science and Medicine 51(6):821-829, 2000.

McQueen, M.J. Ethical and legal issues in the procurement, storage and use of DNA. Clinical Chemistry & Laboratory Medicine 36(8):545-549, 1998.

Fuller, B.P. et al. Policy Forum: Ethics- Privacy in genetics research. Science 285(5432):1359-+, 1999.

Wade, N. Now the Hard Part: Putting the Genome to Work. New York Times June 27, 2000.

U.S. Department of Health and Human Services, Office of Civil Rights – HIPAA, Medical Privacy - National Standards to Protect the Privacy of Personal Health Information; found at: <http://www.hhs.gov/ocr/hipaa/guidelines/overview.pdf>

National Center for Health Statistics – White Paper – Balancing Individual Privacy and Communal Uses of Health Information, Lawrence O. Gostin, J.D., LL.D. (Hon.), Professor of Law, Georgetown University Law Center; James G. Hodge, Jr., JD, LL.M., Adjunct Professor, Georgetown University Law Center; found at: <http://www.critpath.org/msphpa/ncshdoc.htm>

Public Relations in Health Sector Reform: The Experience from Cracow, Poland, Paul Campbell, Harvard School of Public Health, Boston, U.S.A; Andrzej Rys, Ministry of Health, Warsaw, Poland; Witoslaw Stepien Cracovian, International Consultants, Cracow, Poland; found at:

<http://www.hsph.harvard.edu/ihsq/publications/pdf/No-78.PDF>

MSN Slate, medical examiner, Not-So-Public Relations – How the drug industry is branding itself with bioethics, by Carl Elliott, posted Monday, Dec. 15, 2003; found at:

<http://slate.msn.com/id/2092442/>

AMSA, American Medical Student Association, Introduction to Public Relations; found at: <http://www.amsa.org/legislativecenter/printro.cfm>

Health in the News Risk Reporting and Media Influence, Discussion Paper, Summary, authors: Roger Harrabin, Anna Coote and Jessica Allen, King's Funds Publications, September, 2003;

Found at: <http://www.kingsfund.org.uk/pdf/healthinthenewssummary.pdf>

## **Week 12**

Rubenstein, HG. If I am only for myself, what am I? A Communitarian Look at the Privacy Stalemate. Am J of Law and Medicine 25:203-231, 1999.

Costello, et al. The Searchable Soul: Privacy in the Age of Information Technology. Harper's January 2000:57–68.

Fern v. U.S. Trustee, 194 F.3d 954 (9<sup>th</sup> Cir. 1999) (cites historic privacy cases and explains nuances in the right to privacy).

Cushman, F. et al. Information Policy for the US Health Sector: Engineering, Political Economy and Ethics. Report for the Milbank Memorial Fund, May 1997 [DRAFT]

Annas, G. Privacy and Discrimination in the Age of Genetic Engineering: Genetic Privacy – There ought to be a law. Tex. Rev. Law & Pol. 4:7, 1999.

Rao, R. Property, Privacy and the Human Body. Boston University Law Review 80:359, 2000.

To be assigned: information on the Minnesota Department of Health's Data Collection Regulations.

### **Week 13**

Portion of President Bush's State of the Union Address outlining the Administration's health care proposals, January 20, 2004.

Governor Gary Locke of Washington, January 20, 2004; Found at:  
[http://www.historylearningsite.co.uk/democrats\\_response\\_to\\_the\\_2003\\_s.htm](http://www.historylearningsite.co.uk/democrats_response_to_the_2003_s.htm)

Remarks of U.S. Senator Tom Daschle, Minority Leader, Found at:  
<http://www.nytimes.com/2004/01/21/politics/21DTEX.html?pagewanted=3>

David S. Broder, Minnesota's Health Care Gamble, Washington Post 12-9,2004 p. A33;  
<http://www.washingtonpost.com/wp-dyn/articles/A49826-2004Dec8.html>

### **Week 14**

*Recommended reading: TBA*

### **Week 15**

*Recommended Reading: TBA*

## **USEFUL WEB SITES**

### **General**

[www.epi.umn.edu](http://www.epi.umn.edu) (Division of Epidemiology web page)

[www.thomas.loc.gov](http://www.thomas.loc.gov) (federal legislative information by the Library of Congress)

[www.nlm.nih.gov](http://www.nlm.nih.gov) (National Library of Medicine)

[www.nih.gov](http://www.nih.gov) (National Institutes of Health)

[www.cdc.gov/nchswww/](http://www.cdc.gov/nchswww/) (National Center for Health Statistics)

[www.cdc.gov](http://www.cdc.gov) (Centers for Disease Control)

[www.cdc.gov/epo/mmwr/mmwr\\_wk.htm](http://www.cdc.gov/epo/mmwr/mmwr_wk.htm) (Morbidity and Mortality Weekly Review)

[www.hcfa.gov](http://www.hcfa.gov) (Health Care Finance Administration)

[www.ahcpr.gov](http://www.ahcpr.gov) (Agency for Health Care Research and Policy)

[www.healthaffairs.org](http://www.healthaffairs.org) (health policy journal)

web.lexis-nexis.com/universe

[www.healthprivacy.org](http://www.healthprivacy.org) (Georgetown Center for Health Policy and Research)

[www.who.int/](http://www.who.int/) (World Health Organization)

[www.apha.org](http://www.apha.org) (American Public Health Association)

### **Tobacco**

[www.tobacco.neu.edu](http://www.tobacco.neu.edu) (Tobacco Control Resource Center and the Tobacco Liability Project)

[www.law.cornell.edu/topics/archive/alcohol\\_tobacco.html](http://www.law.cornell.edu/topics/archive/alcohol_tobacco.html)

[www.tobacco.org](http://www.tobacco.org) (Tobacco BBS)

[www.mpaat.org](http://www.mpaat.org) (Minnesota Partnership for Action Against Tobacco)

[www.tobaccoresolution.com](http://www.tobaccoresolution.com) (list of industry websites)

[www1.worldbank.org/tobacco/](http://www1.worldbank.org/tobacco/) (economics of tobacco control)

[tobacco.who.int](http://tobacco.who.int) (World Health Organization Tobacco Free Initiative)

[www.globalink.org/tobacco/](http://www.globalink.org/tobacco/) (international tobacco news)

[www.tobaccowars.com](http://www.tobaccowars.com)