



November 9, 2018
McNamara Alumni
Center
Minneapolis, MN

Join us to exchange insights and initiatives for stronger health systems and greater health outcomes by becoming a sponsor:

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- Engage with senior executives to share your growth strategies and talent development initiatives;
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► **Learn more: z.umn.edu/MHA-Symposium-2018**

SMART INSIGHTS. GREAT NETWORKING.

Our alumni hold executive positions in health systems around the Twin Cities metro area, the region and the country. Join senior leaders and up-and-comers for a day of stand out professional development and networking. 350-400 attendees expected. ACHE credits pending.

JOIN THE LEGACY OF OUR ALUMNI & FACULTY LEADERS

Since the MHA Program's founding in 1946, we have been on the cutting edge of programs in health care administration. The many students trained in our program have gone on to lead health systems around the country, and have led their peers. We count among our alumni 12 past chairs of the American Hospital Association and six past chairs of the American College of Healthcare Executives.

PREPARING FUTURE LEADERS

100% of the students in our full-time program secure fellowships or employment upon graduation. Our top-ranked program gives students access to the industry knowledge and relationships they need to make their mark in health care administration.

ACE EVENT. SMART INVESTMENT.

Learning opportunities will attract a diverse audience of healthcare professionals; topics include "Population Health for the Future," "Designing solutions to health care's most difficult problems," "Strategies for the next generation of female healthcare executives," "Venture Capital in Health Care," and "Medicare for All or None."

Interested in sponsoring the Symposium?

Please contact us:

Jim Rice, PhD, FACHE, jim_rice@ajg.com or 612.703.4687

Patrick Hays, MHA '71, pghays@hotmail.com or 702.492.0370

Heidi Mastrud, heidimastrud@umn.edu or 612.625.2443

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

\$20,000+ (\$15,000+ tax deductible)

- Breakfast roundtable with five senior health sector executives
- Full-page recognition in the Symposium program (if secured before publication deadline)
- Ten complimentary conference registrations
- Prime placement of name or logo on the event website with a link to company site
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GOLD SPONSOR

\$10,000+ (\$7,500+ tax deductible)

- Full-page recognition in the Symposium program (if secured before publication deadline)
- Five complimentary conference registrations
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SILVER SPONSOR

\$5,000+ (\$3,500+ tax deductible)

- Half-page recognition in the Symposium program (if secured before publication deadline)
- Three complimentary conference registrations
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BRONZE SPONSOR

\$1,000+ (\$500+ tax deductible)

- One complimentary conference registration
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SUPPORTING SPONSOR

\$500+ (\$500+ tax deductible)

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LEARN MORE ABOUT WHY SPONSORING THE 2018 HEALTHCARE LEADERSHIP SYMPOSIUM IS A SMART INVESTMENT - Z.UMN.EDU/MHA-SYMPOSIUM-2018

EVENT SCHEDULE

FRIDAY, NOVEMBER 9, 2018 | MCNAMARA ALUMNI CENTER

7:30 - 8:30 AM | CHECK IN

8:30 - 9:30 AM | WELCOME & KEYNOTE SPEAKER: BARBARA YOUNG

9:45 - 11:30 AM | HOW CURRENT RESEARCH INFORMS THE FUTURE OF HEALTH CARE
REFLECTIONS FROM UMN FACULTY EXPERTS JON CHRISTIANSON, TETYANA SHIPPEE, AND TIM BEEBE

11:30 AM -12:30 PM | LUNCH

12:30 -3:45 PM | BREAKOUT SESSIONS

- POPULATION HEALTH FOR THE FUTURE: COMMUNITIES OF EXCELLENCE 2026
- DESIGN THINKING & THE PROBLEM SOLVING METHOD | HOW TO DESIGN SOLUTIONS TO HEALTH CARE'S MOST DIFFICULT PROBLEMS
- WOMEN IN LEADERSHIP: STRATEGIES FOR THE NEXT GENERATION OF FEMALE HEALTHCARE EXECUTIVES
- VENTURE CAPITAL IN HEALTH CARE

4:30-6:00 PM | RECEPTION AND NETWORKING

HOSTED BY THE MHA ALUMNI ASSOCIATION

*EVENT DETAILS ARE SUBJECT TO CHANGE

ABOUT OUR KEYNOTE SPEAKER | BARONESS BARBARA YOUNG

Baroness Young is a well-respected executive and policy leader within the National Health Service of the UK, as well as several other public service leadership roles in Europe.

She is a tireless champion for innovative and diverse leadership in large organizations, and a much sought after speaker on next generation leaders for stronger communities and nations. Her chief executive roles include: Parkside Health Authority (a hospital in London), Diabetes UK, Environment Agency England, Vice Chairman of the BBC, University Chancellor, and CEO of the largest land owning trust in the UK.

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