# Career and Professional Development Center Strategic Framework



### Mission

(why we exist)

We believe that every individual has unique potential and should have the opportunity to pursue a meaningful and fulfilling career.

#### Values

(what we believe in and how we conduct ourselves)

Integrity

Diversity

Relationships

Evidence-Based Approach

Quality

#### Vision

(where we are going and what we want to be)

As dedicated leaders in career and professional development, we prepare individuals to be their best while addressing the grand challenges of public health.

## Strategy

(our game plan for achieving our vision)

Programming/ Workshops Career Development Course One-on-One Counselling Electronic Resources Collaborations & Partnerships

## **Strategic Outcomes and Measures**

(how we will track and communicate our success)

Data Collection, Analysis, & Reporting Student Tracking (APLUS)

**Budget Management** 

NCDA, CEPH, NACE Standards

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