



# CALL FOR SPONSORS

THURSDAY, DECEMBER 5, 2019

**HEALTHY  
FUTURES**  
SUMMIT 2019

+



SCHOOL OF  
**PUBLIC HEALTH**

UNIVERSITY OF MINNESOTA

# HEALTHY FUTURES SUMMIT

8:00 A.M. - 5:00 P.M.

No one can predict what the future holds, but global problems — such as rapid population growth, the unprecedented aging of societies, a changing climate, and shifts in political landscapes — will continue to threaten human health. Increasing awareness and understanding of these factors is critical to prevent and prepare for future health challenges. To meet this need, the University of Minnesota School of Public Health and its partners will convene the 2019 Healthy Futures Summit, where local and national experts, scholars, and leading health innovators will explore the state of their fields today and how to prepare for tomorrow.

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# 75TH ANNIVERSARY GALA

5:00 - 8:30 P.M.

The 75th Anniversary Gala follows the day-long summit and will celebrate our school's rich history and how we've transformed health for three quarters of a century. This exciting event brings together all parts of the SPH community to celebrate what makes this school remarkable and to inspire us to look far into the future to advance the health and well-being of a changing world.

## CONVENING TOP INNOVATORS:

Internationally known and award-winning experts who tackle current public health topics, such as food policy, community resilience, structural racism, climate change, and infectious diseases.

Attendees will be inspired to imagine new possibilities for a healthier future and gain insights that benefit their work today.



**ANDY SLAVITT**  
Gala Keynote



**MARION NESTLE**  
Summit Keynote



**DAN BUETTNER**  
Summit Keynote



**ATUM AZZAHIR**



**CYRUS BATHEJA**



**JIM NEATON**

*...and many more leading experts!*

# THEME FOR THE DAY

## *Shaping a Future of Health*

Thinking far into the future is vital to meet the needs of a changing world and to advance health and well-being today.

## HEALTHY FUTURES SUMMIT

SPH — a top 10 school and powerhouse research institution — provides an ideal forum for public health and health care professionals, scholars, and innovators to access cutting-edge information and ideas. (CEUs pending.) Participants will:

- Spark networking and new connections with 300+ health professionals, students, scholars, and decision-makers
- Advance learning, action, and innovation around the future of public health

## 75TH ANNIVERSARY GALA

This energy-filled event celebrates the strengths of the School of Public Health and inspires others with a vision for the next 75 years.

The event will feature:

- SPH experts who will showcase their work from the lens of past, present, and future
- Networking with friends and colleagues — old and new
- Food tasting featuring local chefs
- Prominent health visionary Andy Slavitt

**300+**

EXPECTED  
ATTENDEES FOR  
EACH EVENT

**15**

SESSIONS

**25+**

EXPERT  
PRESENTERS

# TRANSFORMATIONAL INSIGHTS + GREAT NETWORKING

Sponsoring the Healthy Futures Summit + 75th Anniversary Gala is a unique opportunity to align with an innovative event that advances public health as a global priority.

## JOIN THE MOVEMENT TOWARD A HEALTHIER FUTURE

Public health is essential to preventing disease and injury, protecting populations, and invigorating people to lead healthy lives.

As sponsors, our philanthropic partners display their deep commitment to advancing health and meeting the needs of a changing world. Additionally, sponsors will:

- Meet potential partners and get their organization in front of 100s of public health innovators, scholars, and experts
- Exchange ideas, spark new connections, and build their professional network
- Position their organization among champions of public health across the state, nation, and globe
- Lead the movement toward a healthier future in Minnesota and beyond
- Help advance the School of Public Health into the next 75 years

**BE BOLD.**

**BE PART  
OF THE  
CHANGE.**

# STANDING OUT AMONG THE NATION'S BEST

For 75 years, the University of Minnesota School of Public Health has prepared some of the most influential leaders in the field and transformed the way public health is practiced around the globe.

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## BRINGING THE PROMISE OF HEALTH TO EVERY COMMUNITY

As the only top 10 school of public health between Chicago and Seattle, the School of Public Health is the center of public health research and education for a major part of our country.

Our belief that health is a human right drives us to work relentlessly for the billions of people all over the world in need of better health and well-being. To do this, we confront today's most persistent problems — disease, epidemics, unseen dangers, and health inequality — while preparing for the challenges of tomorrow.

**TOP 10**  
SCHOOL  
IN THE U.S.

**#2**

MASTER OF  
HEALTHCARE  
PROGRAM IN  
THE U.S.

**#6**

NIH FUNDING  
AMONG SCHOOLS  
OF PUBLIC HEALTH  
IN THE U.S.

## PLATINUM SPONSOR

**\$50,000+** (\$46,500+ TAX DEDUCTIBLE)

- **Top billing as leading sponsor of both events**
- **Acknowledgement during opening and closing remarks of both events**
- 10 complimentary summit registrations
- Prime placement of name or logo on the event website with a link to company site
- Prime placement of name or logo on event signage
- Full-page recognition of sponsorship in print program
- 2 dinner tables at evening gala

## GOLD SPONSOR

**\$25,000+** (\$21,500+ TAX DEDUCTIBLE)

- **Opportunity to be named as sponsor at one of the day's lectures OR at the "Food for Health" evening tasting event OR in TPT documentary**
- 10 complimentary summit registrations
- Prime placement of name or logo on the event website with a link to company site
- Prime placement of name or logo on event signage
- Half-page recognition of sponsorship in print program
- 2 dinner tables at evening gala

## SILVER SPONSOR

**\$10,000+** (\$7,500+ TAX DEDUCTIBLE)

- **Opportunity to be named as sponsor of the day's livestream broadcast**
- 10 complimentary summit registrations
- Name or logo on the event website with a link to company site
- Name or logo on event signage
- Half-page recognition of sponsorship in print program
- 1 dinner table at evening gala

## INTERESTED IN BECOMING A SPONSOR?

Contact Louis Clark, IV  
Chief Development Officer  
clarkl@umn.edu | 612-626-2391

## BRONZE SPONSOR

**\$5,000+** (\$3,250+ TAX DEDUCTIBLE)

- 5 complimentary summit registrations
- Name or logo on event signage and on website
- Quarter-page recognition of sponsorship in print program
- 1 dinner table at evening gala

## TABLE SPONSOR

**\$2,500+** (\$750+ TAX DEDUCTIBLE)

- 5 complimentary summit registrations
- 1 dinner table at evening gala

# SPONSORSHIP CONFIRMATION FORM

**SPONSOR NAME** (as it should appear on printed materials): \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**CONTACT TITLE:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**COMPANY WEBSITE:** \_\_\_\_\_

## We are proud to sponsor the Healthy Futures Summit & 75th Anniversary Gala with our gift of:

- Platinum Sponsor – \$50,000+ (\$46,500+ tax deductible)\*
- Gold Sponsor – \$25,000+ (\$21,500+ tax deductible)\*
- Silver Sponsor – \$10,000+ (\$7,500+ tax deductible)\*
- Bronze Sponsor – \$5,000+ (\$3,250+ tax deductible)\*
- Table Sponsor – \$2,500+ (\$750+ tax deductible)
- I choose not to receive benefits and am making a fully tax deductible donation to the Healthy Futures Summit & 75th Anniversary Gala in the amount of \$ \_\_\_\_\_

\*gifts that are not 100% tax deductible cannot be paid using Donor Advised Funds or transfers of securities

**Please complete this form and return it to:**

University of Minnesota  
Foundation  
PO Box 860266  
Minneapolis, MN 55486-0266

SPH 75th Anniversary Fund  
UMF FUND #22913

## Payment Options:

(Consider this form an invoice)

- Check enclosed (payable to the University of Minnesota Foundation)
- Charge my credit card; my credit card information is below.

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CARD NUMBER  VISA  MASTERCARD  AMEX  DISCOVER

M	M	Y	Y
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EXPIRATION DATE

**NAME AS IT APPEARS ON CARD:** \_\_\_\_\_

**SIGNATURE (REQUIRED):** \_\_\_\_\_ **DATE:** \_\_\_\_\_