



NORTHPOINT

Health & Wellness Center

Celebrating 50 Years of Community Care



University of Minnesota
School of Public Health
Healthy Futures Summit

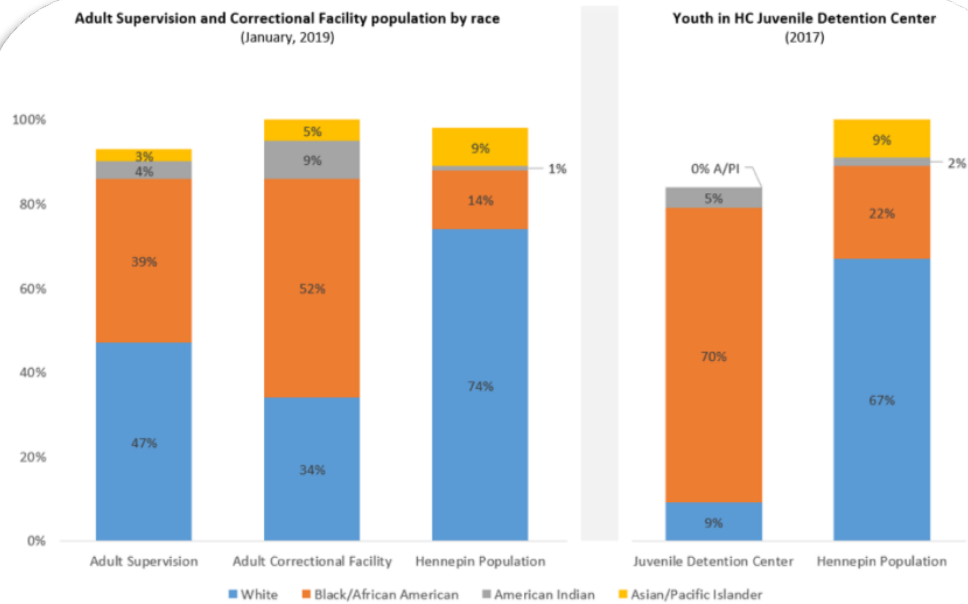
**Future Trends in Community
Health to Reduce Impact of
Structural Racism**

Stella Whitney-West, CEO
NorthPoint Health & Wellness Center

December 5, 2019



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Source: Hennepin County Department of Community Corrections and Rehabilitation

Structural Racism

“A system in which public policies, institutional practices, cultural representations and other norms work in various, often reinforcing ways to perpetuate racial group inequity.”

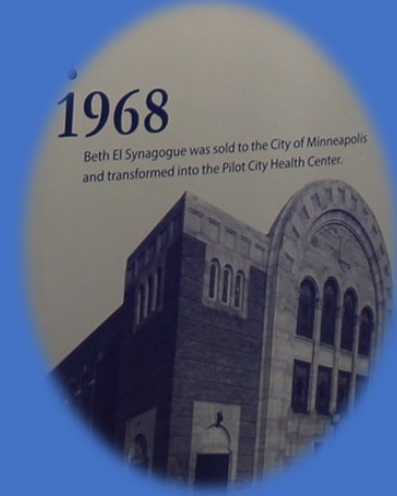
The Aspen Institute



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1968

Beth El Synagogue was sold to the City of Minneapolis and transformed into the Pilot City Health Center.

- *NorthPoint came into existence as Pilot City in response to structural racism*
- *Provides medical, dental, mental health and social services to over 35,000 people annually.*
- *Partnership with Hennepin County*
- *Over 93% of patients/clients are people of color*
- *99% of people are low income; 34% uninsured*



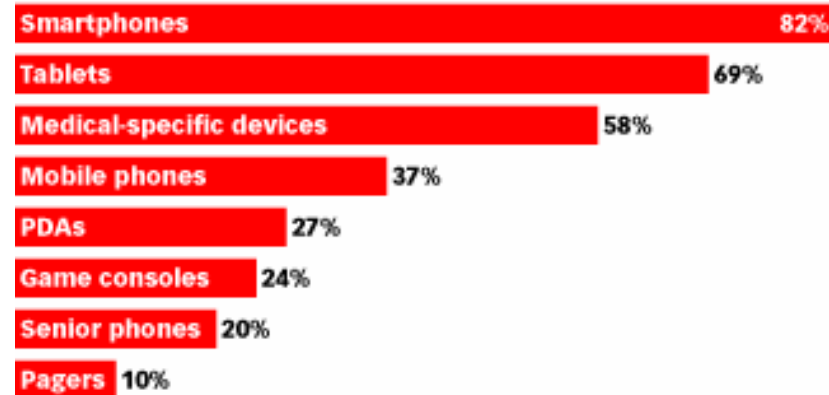
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Devices that Will Offer the Best Mobile Health Business Opportunities in 2015 According to Mobile Health Developers/Marketers Worldwide

% of respondents



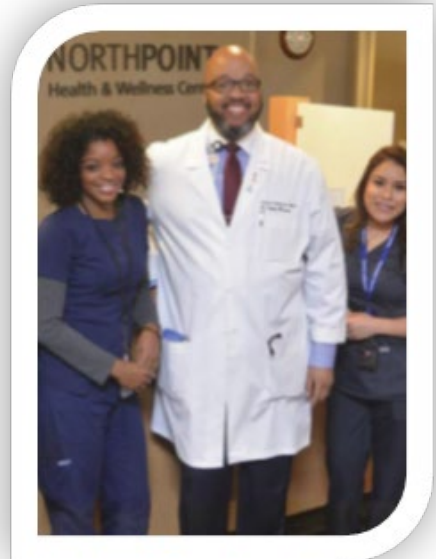
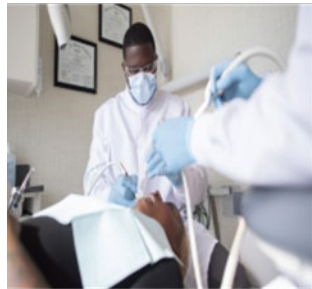
Source: research2guidance, "Global mHealth Developer Survey Whitepaper: Summary of Survey Results," Dec 15, 2010

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www.eMarketer.com

Future Trends in Healthcare

- *Value-based Care*
- *Population Health Management*
- *Genomics-based Precision Medicine*
- *Predictive Analytical Care Protocols*
- *Wearable/Personal Health Devices*
- *Remote Patient Care*
 - *Telehealth*
 - *Virtual visits*



“How to use Futurism to Save the World...to change what you do today to make tomorrow better”

author: Trista Harris

What are we doing today to reduce the impact of structural racism in the future?

- Creating access to quality, low-cost and culturally responsive health services
- Investing in technology and data to ensure healthcare is accessible
- Forming value-based care models and networks
- Employing and training diverse workforce that reflects the community
- Partnership with Hennepin County

History of government and race

Initially explicit



Government explicitly creates and maintains racial inequity.

Becomes implicit



Discrimination illegal, but "race-neutral" policies and practices perpetuate inequity.

Government for racial equity



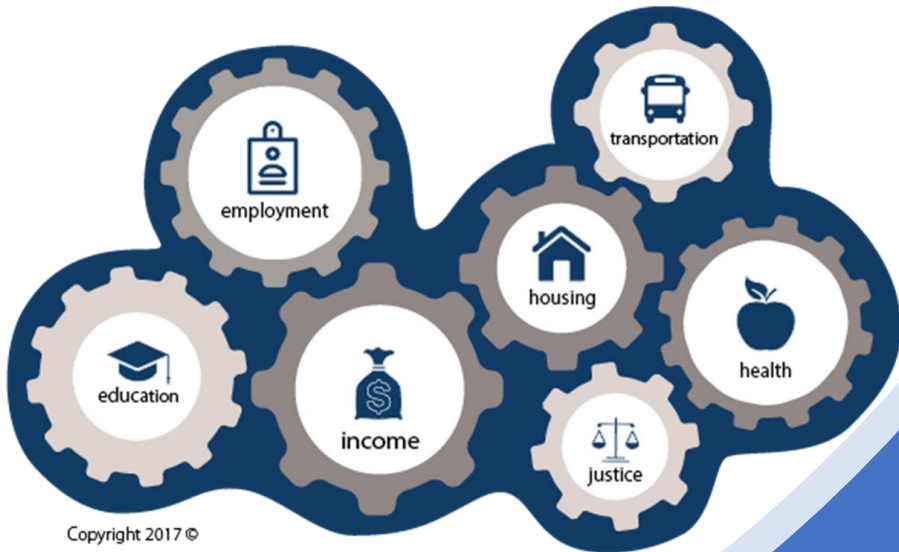
Proactive policies, practices and procedures that advance racial equity.



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Hennepin County Impact

- *Partnership with NorthPoint*
- *Hennepin Health*
- *Capital investment in NorthPoint and North Minneapolis-\$67 million*
- *County-Wide Disparities Reduction Plan*
- *Historic election of Commissioners of color in 2018*



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Thank You

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www.northpointhealth.org