

University of Minnesota MHA Alumni Association
December 9, 2019 | 4:30 – 6:00 pm CT
Mayo Building, A301 (SPH Dean's Office)
Board Meeting Attendance

Board Member Attendance:

In Person	Phone/Zoom	Absent	Name
	X		Caver, Giles
	X		Carroll, Geri
	X		Hallat, Jeni
X			Hart, Greg
		X	Hays, Patrick
X			Jensen, Tryg
	X		Jones, Kenneth
	X		Kouba, Tony
X			LeBlanc, Andre
X			McKinney, Rachael
	X		Meyers Janda, Chris
		X	Moore, Donald
		X	Page, Alison
		X	Pickett, Ross
		X	Reitan, Colleen
	X		Sabina, Robert
		X	Santulli, Bill
	X		Schuhardt, Debbie
	X		Van Bree, Margaret (Peggie)
	X		Walski, Jamie

Ex-Officio Members, Staff & Guest Attendance:

In Person	Phone/Zoom	Absent	Name
X			Abraham, Jean
	X		Armbruster, Ryan
X			Clark, Louis
X			Mastrud, Heidi
X			Mishek, Justine
X			Pennebecker, Sara
	X		Wells, Mary Ellen
	X		Waldhoff, Stephen
X			Okamoto, Alina

Agenda Item	Discussion Leader	Notes	Follow-up Action	Who Is Responsible	Target Date
Call to Order	Jeni Hallatt	Meeting was called to order at 4:33 CST.			
Approve Minutes	Jeni Hallatt	September 9, 2019 meeting minutes approved.			
Case Competition	Alina Okamoto	First-year MHA student Alina Okamoto gave her experiences from the NAHSE case competition. Very thankful to alumni for support. The team will be presenting to Dignity and AMITA.			
MHA Program Update	Jean Abraham & Ryan Armbruster	<p>Dr. Abraham:</p> <ul style="list-style-type: none"> - 42 second years and 28 first years - 2nd years very active on the job market. 22 have accepted fellowships, eight have accepted jobs. Two have soft job offers and six actively searching. Successful market. - The program is reviewing new types of positions and organizations such as CVS and Johnson & Johnson. - A group of first year students tied for first at the Yale Healthcare Innovation Case Competition. - The program will be standing up MH services delivery electives course, taught by two executives at Children’s Minnesota. - Matt Anderson from MNHA will teach legal considerations for second years. <p>Ryan, Exec Program:</p> <ul style="list-style-type: none"> - Applications trending down, which has been a trend across all grad programs. - 11 matriculated, six out to committee. Expect 20 students in January of this year. - Looking into scholarship opportunities for executive students. Will be awarding to students for the first time this January. Current cohort will hold public capstone presentations on January, 24. Jeni – online in the future? 	<p>Consider feasibility of streaming future capstone presentations online.</p> <p>Consider ways for board to help with executive and full-time student recruitment.</p> <p>Continue to offer talking points about what the executive program is and how it is similar to/different from FT program to alumni.</p> <p>Consider adding executive program alumni to all levels of alumni leadership.</p>	Ryan/Jean	
MHA Program Strategic Plan &	Jeni Hallatt	Jeni reviewed the mission, vision, & values of the alumni board. Some comments included strengthening the current items and adding measurable outcomes for the board.			

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Request		<p>MHA Strategic Plan – Dr. Abraham</p> <ul style="list-style-type: none"> - In September the board committed to a more formal process. - There has been an increase in competition on student recruitment. Want to increase matriculation rate from 50% to higher. Messaging clear that students are not just going to hospitals. - Majority of executive program recruitment comes from referrals. - Alumni & Faculty Engagement – Young tenure-track faculty, predominately focused on health care delivery. Alumni being able to get to know better can provide them a competitive advantage. How do we explore beyond webinars? How can faculty help alumni understand what is current in the marketplace? Will faculty buy-in to that? - Philanthropy – Health Sciences Education Center is under construction, is there viable classroom space from the MHA program? There would be no program offices, interdisciplinary in nature. - Know cost of new space, funded well from state level, can buy naming right and 75% of gifts come to program level to enhance student needs (scholarship, case competitions, etc.) Million to get 80 space, naming rights, \$250-500. Mayo prohibits any more capital construction. - Motion was made and approved to move forward with recommendation: more formalized committees working to achieve outcomes based on program priorities. 	<p>Committee chairs work with Heidi Mastrud, Sara Pennebecker to relaunch committees.</p> <p>Jean Abraham to join Philanthropy Committee conversations.</p> <p>Justine Mishek, Ryan Armbruster to join Engagement & Education Committee conversations.</p>	Committee chairs	January 2020
Finance Report	Rob Sabina	2019 Compilation Report from Olson Thielen presented. Motion made, seconded and approved by all members present.	Move forward with compilations report.	Rob Sabina	12/31/19
Healthcare Leadership Symposium	Mary Ellen Wells	October 2, 2020 Healthcare Leadership Symposium planning underway. Co-chairs Mary Ellen Wells and J.C. Buswold (in absentia) sought support of the board for the event again. Rob Sabina suggested two funding possibilities – 1) guarantee the event with an “insurance policy,” or 2) board use CliftonLarsonAllen (CLA) funds to create a new fund at UMF to support high-level alumni programming, such as the symposium. Sabina made a formal motion	Heidi Mastrud and Jean Abraham to work with Jeni Hallatt and Rob Sabina to create documentation directing the creation of the fund, and necessary steps to establish the fund/	Heidi Mastrud, Jean Abraham, Jeni Hallatt, Rob Sabina	1/31/20

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		to provide an outright gift of \$50,000 to create a fund at the University of Minnesota Foundation that will be used to support MHA alumni programming. Clarity was sought about if the board would control the spending out of the fund; it would not. Rather, the program director, in conversation with AA/F and committee leadership would determine best ways to use the money in the future if the symposium no longer exists. After discussion, the motion was seconded and approved by all board members present, with the exception of Greg Hart who abstained from voting due to his affiliation with CliftonLarsonAllen.	transfer CLA to UMF. Symposium steering committee to continue planning efforts to ensure a successful 2020 event.	Symposium steering committee	ongoing
Education & Engagement Committee	Geri Carroll	No Report given due to committee hiatus while board/program strategy was being articulated. Committee will resume meeting in 2020.			
Philanthropy committee	Tony Kouba	Tony is stepping up to chair and will reconvene committee in January to work on board priorities. Recent successful Give to the Max Day effort for the Schwartz/Mosely alumni practitioner fund.			
Staffing Update	Heidi Mastrud	Anna Dirksen (development officer) has left the U of M. Louie Clark (Chief Development Officer) took a position at the College of Liberal Arts, very sad to see him go on December 31. Adam Fischer to step in interim role while new CDO search is launched.			
Summary & Adjourn	Jeni Hallatt	Meeting was adjourned at 6:01 pm.			