

University of Minnesota MHA Alumni Association
February 24, 2020 | 4:30 – 6:00 pm CT
Mayo Building, A301 (SPH Dean’s Office)
Board Meeting Attendance

Board Member Attendance:

In Person	Phone/Zoom	Absent	Name
		X	Caver, Giles
	X		Carroll, Geri
	X		Hallat, Jeni
	X		Hart, Greg
	X		Hays, Patrick
X			Jensen, Tryg
	X		Jones, Kenneth
		X	Kouba, Tony
X			LeBlanc, Andre
	x		McKinney, Rachael
		X	Meyers Janda, Chris
	X		Moore, Donald
	X		Page, Alison
X			Pickett, Ross
	X		Reitan, Colleen
	X		Sabina, Robert
		X	Santulli, Bill
	X		Schuhardt, Debbie
	X		Van Bree, Margaret

Ex-Officio Members, Staff & Guest Attendance:

In Person	Phone/Zoom	Absent	Name
	X		Abraham, Jean
X			Armbruster, Ryan
		X	Buswold, J.C.
	X		Mastrud, Heidi
		X	Mishek, Justine
X			Pennebecker, Sara
		X	Wells, Mary Ellen
X			Shaughnessy, Kate

Agenda Item	Discussion Leader	Notes	Follow-up Action	Who Is Responsible	Target Date
Call to Order	Jeni Hallatt	Meeting was called to order at 4:34 CST.			
Approve Minutes	Jeni Hallatt	December 9, 2019 meeting minutes approved.			
MHA Program Update	Jean Abraham & Ryan Armbruster	<p>Guest Presentation Kate Shaughnessy, a recent 2020 grad of executive program shared her capstone experience. Kate and partner Dr. Jen Chung traveled to southwestern Uganda to experience and understand Community Based Health Insurance and Health Cooperatives. She offered thoughts on expanding electives opportunities for executive students and stressing the program is not simply hospital administration.</p> <p>Dr. Abraham: Update on the Strategic Planning Process: Comprehensive plan documenting historical (retrospective) as well as future-thinking plan covering 2020-2025. Will be relying on it as part of reaccreditation. Reviewed document overviewing the plan and six domains of excellence. Will be looking to advance an alum to the board of directors at AUPHA. Hope is to have a webinar of plan presented to alumni in April.</p> <p>Health Sciences Education Center Opportunity – New building for academic health center, focused on education and includes innovative spaces. Philanthropic opportunity to name classrooms and MHA program is interested in a few in order to obtain visibility as well as providing innovative coursework in the space. A donor has offered 1/3, money from CLA fund will cover another 1/3, and Dr. Abraham is working with the development team in order to find the final 1/3. 75% of the gift will come back to the MHA program. \$1.16 million in total, so \$400k residual. There is no commitment to faculty space in the building. Had asked for exclusive access to the classroom but would have good accessibility to it given size and commitment to active learning. Would be excellent for executive program.</p>	<p>Consider alumni for advancement to board of directors at AUPHA.</p> <p>Consider donors for final 1/3 of commitment for classroom naming in HSEC.</p> <p>Continue in assistance of recruitment for the executive program. Ryan will send details.</p> <p>Invite alumni involvement at executive capstone presentations next year.</p>	Ryan/Jean	

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		<p>Ryan Armbruster: Overview of the executive program. Current version created in 2010 – full degree, distance-based. 25 months since due to eligibility for third year of tuition reimbursement from employer. 25 days on campus, but asynchronous other than those. 10-15 hours needed each week to contribute to the material. Capstone provides opportunity that meaningfully advances or contributes to their career. High level of clinical professionals, 40-50%, with 32% being physicians. Three years required management or clinical experience. \$68.5k includes books. Over 300 executive program alums now. Traditional competitors are similar to those MHA programs in top-10. Also non-accredited – Wisconsin 12-14 month program, all online for \$30k. St. Thomas is a significant competitor in Minnesota due to their innovative structure to the MBA. 55% of students are promoted while in the program, create value from information learned.</p>			
<p>Finance Report</p>	<p>Rob Sabina</p>	<p>Rob reported on current assets and relatively stable gains. UMF Fund was created for support of symposium, and he will review restrictions on usage.</p> <p>Public Support Percentage is 2.2%, which is well below 33.3% required to be a nonprofit organization. Alumni donations have been going directly to the university foundation for years. Will need to be converted to a private foundation. Will file a 990PF rather than 990EZ.</p> <p>Motion to begin the process to file for a private foundation status was made and approved by all board members.</p>	<p>Move forward with movement of fund to a private foundation.</p> <p>Finalize fund MOA</p>	<p>Rob</p>	<p>Spring 2020</p>
<p>Education & Engagement Committee</p>	<p>Geri Carroll</p>	<p>Committee will be reconvening in March and will meet monthly from then out.</p>	<p>Develop committee membership and activity.</p>	<p>Geri</p>	<p>Spring 2020</p>
<p>Philanthropy committee</p>	<p>Tony Kouba</p>	<p>Heidi provided a brief report on Tony's behalf. Committee met at the beginning of the year in January and crafted priority areas for 2020; HSEC space (\$400k), secure \$100k in sponsorship for symposium, upping the alumni giving participation rate of 3.3%, and growth of roster Hamilton Society (give \$10k or more cumulatively over lifetime, current 169 Households).</p>			

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Healthcare Leadership Symposium Steering	Mary Ellen Wells & J.C Buswold	Committee is going very well, website is up. Speakers are secured – in final contract negotiations (David Marquet, The Passing Zone, Christianson, Huckfeldt, and Henning-Smith faculty speakers).	Finalize speakers, communicate the event, and approach donors for sponsorship of student attendance.	Symposium Committee Members	Spring 2020
Executive Committee	Jeni Hallatt	Jeni will meet with members who are up for a second term. Will need to fill at least four seats. A nominating committee will be created around March. Had more interest than seats available last year. By-Laws need to be updated in reference to the language regarding the Dyad partner model and committee chair terms. Peg, Pat, and Alison agreed to assist with the process.	Identify nominating chair Review and recommend changes to by-laws.	Jeni Peg, Pat, Alison	Spring 2020
MHA Program 75th Anniversary Planning	Jeni Hallatt	Greg – students would benefit from the ability to participate. Philanthropic connection would be beneficial, especially with low numbers giving – try to reach aspirational goal of 10%. Jeni asked for volunteers to help get ideas formalized – Kenneth, Rachael, Pat.	Formulate ideas on time and structure of celebration.	Kenneth, Rachael, Pat	Spring 2020
Summary & Adjourn	Jeni Hallatt	Meeting was adjourned at 5:59 CST.			