

University of Minnesota MHA Alumni Association
May 11, 2020 | 4:30 – 6:00 pm CT
Zoom meeting
Board Meeting Attendance

Board Member Attendance:

In Person	Phone/Zoom	Absent	Name
		X	Caver, Giles
	X		Carroll, Geri
	X		Hallat, Jeni
		X	Hart, Greg
	X		Hays, Patrick
	X		Jensen, Tryg
	X		Johnson, Brenda
	X		Jones, Kenneth
	X		Kouba, Tony
		X	LeBlanc, Andre
	X		McKinney, Rachael
		X	Meyers Janda, Chris
	X		Moore, Donald
	X		Page, Alison
		X	Pickett, Ross
	X		Reitan, Colleen
	X		Sabina, Robert
	X		Santulli, Bill
	X		Schuhardt, Debbie
	X		Van Bree, Margaret

Ex-Officio Members, Staff & Guest Attendance:

In Person	Phone/Zoom	Absent	Name
	X		Abraham, Jean
	X		Armbruster, Ryan
	x		Buswold, J.C.
	X		Kowal, Jessica
	X		Mastrud, Heidi
	X		Mishek, Justine
	X		Pennebecker, Sara
	X		Wells, Mary Ellen
	X		Hagel, Stephanie
	X		Waldhoff, Stephen

Agenda Item	Discussion Leader	Notes	Follow-up Action	Who Is Responsible	Target Date
Call to Order	Jeni Hallatt	Meeting was called to order at 4:34 pm Jessica Kowal, SPH CDO, introduced herself and her experience in fundraising in health care in southern New Jersey. Brenda Johnson introduced herself as the new student representative from the executive program, cohort 11.			
Approve Minutes	Jeni Hallatt	February 24, 2020 meeting minutes approved.			
AA/F Bylaws Review & Approval	Jeni Hallatt	Changes to bylaws reviewed. These included the establishment of chair person term limits. Motion to accept changes was approved.	Post new version of bylaws on MHA alumni board web page	Heidi	5.20.20
MHA Program Update	Jean Abraham & Ryan Armbruster	Dr. Abraham gave an update on changes due to COVID-19. The program will still have luncheon and awards but they will be virtual. They are working to help students navigate residencies movement and Jerry Nye has been working very hard to get students into organization. Grateful to alumni who have stepped up and especially grateful for building relationships with M Health Fairview. The program is providing basic support to students who have had pay removed and will be providing \$3,000 to them. <u>Class of 2022 Update</u> 41 incoming students. 149 applications, 58 admitted, which is the highest matriculation rate she can remember, over 70%. 68% of students are female, 2/3 are from outside of Minnesota, 15 different states, 37% are persons of color (broadly defined), which is most diverse and an average of 2 years of work experience. The program will start cohort building over the summer, earlier than would normally do. New Weckwerth Professor, Dr. Peter Huckfeldt, was promoted to associate professor with tenure. He is a health economist who has been teaching in residential and executive programs since '14. Ph.D.	MHA Excellence Fund – strategic priority	Philanthropy committee	6.1.20

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		<p>from UC Davis and is an engaged researcher, particularly on care delivery and payment systems, post-acute care, and Medicare population.</p> <p>A newsletter will be out soon summarizing all they've been doing the past year. End of May/early June.</p> <p><u>Philanthropy</u> The program wants to engage board with discussion around philanthropy. There is increasing uncertainty around needs, alumni capacity to give during uncertain economic times, and a program need to be in good shape for scholarship support and additional student financial needs. Want to activate philanthropic giving requests for the MHA excellence fund.</p> <p><u>Class of 2020</u> 16 of 41 have been disrupted in some way or have not placed. 8 have had their fellowships/employment delayed 3-6 months. Others have been fully cancelled or are still actively searching and holding due to limited availability.</p> <p>Colleen Reitan – Has the program discussed risk of tuition abatement for no 'in-person' instruction in the fall? They have. Are going to pull any financial aid promises if students request deferment.</p> <p><u>Executive Program</u> Have been concerned about students well-being and performance. On the front line of the pandemic and need to keep up with course work. The majority of all students have been able to keep up and stay on track in spring semester.</p> <p>Generally have on-campus visits in January and August. The August session may have to be virtual. Recruiting is going very well, lots of candidate inquiries and applications.</p>			

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Finance Report	Rob Sabina	Reported on current investments and strategy. The board moved to accept the report of the treasurer.			
Education & Engagement Committee	Geri Carroll	The committee reinstated monthly meetings and discussed support for alumni with greater need for career resources now.			
Philanthropy committee	Tony Kouba	The rate of alumni who give is currently 3.78%, and the committee hopes to significantly increase that.			
Nominating Committee	Bill Santulli	First committee meeting was held recently. Five board seat openings for the year and will look to fill them with a diverse slate of alums in geography, graduation year, employment, etc.	Share application to serve on the board with your networks. Due May 31.	ALL	May 31
Healthcare Leadership Symposium Steering	Mary Ellen Wells & J.C Buswold	Want to bring a recommendation to postpone the event until May of 2021. Want to send a message that there can still be a webinar or an event in October to engage the alumni so there is momentum for the spring event. A motion to postpone the event until May of 2021 was accepted. The project was tabled for the current time.			
MHA Program 75 th Anniversary Planning	Jean Abraham	The program wants to run celebration from fall of 2020 through spring of 2021. Want to make sure celebrating the class of 2020 as well. Asked for reaction of combining celebratory event. Pat – really like the idea of wisdom and foresight, very powerful. Can celebrate alums do this. Modern healthcare hall of fame and innovations they've sparked.	Create broadly defined plan (including structure and goals) for 75 th and share with board and committees.	MHA Program Leadership	June 15
Alumni engagement during COVID	Heidi Mastrud	5,000 individuals since April 6 through virtual learning opportunities such as health policy briefings with faculty at SPH, public health ethics and how clinicians make decisions. Have all been by someone asking to share or learn more about something. Reflect on the question – what do you and your peers need from the community as far as faculty expertise? Telehealth mentioned. Modeling out the cost of care and its impact on access.			
Summary &	Jeni Hallatt	Meeting was adjourned at 5:58.			

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