University of Minnesota MHA Alumni Association December 7, 2020 | 4:30 – 6:00 pm CT Zoom meeting Board Meeting Attendance

| Phone/Zoom Absent Name | | Name | |
|------------------------|---|---------------------|--|
| | | | |
| Х | | Carroll, Geri | |
| Х | | Enger, Mark | |
| Х | | Gupta, Priya | |
| Х | | Hallat, Jeni | |
| Х | | Hays, Patrick | |
| Х | | Jensen, Tryg | |
| Х | | Johnson, Brenda | |
| Х | | Jones, Kenneth | |
| Х | | Kouba, Tony | |
| Х | | LeBlanc, Andre | |
| Х | | LeVin, Emily | |
| Х | | McKinney, Rachael | |
| | Х | Meyers Janda, Chris | |
| Х | | Petherick, Michele | |
| Х | | Sabina, Robert | |
| Х | | Santulli, Bill | |
| Х | | Schuhardt, Debbie | |
| х | | Sharpe, Michael | |
| Х | | Van Bree, Margaret | |
| | | Wahman, Sally | |

| Phone/Zoom | Name | |
|------------|------|-------------------|
| Х | | Abraham, Jean |
| Х | | Armbruster, Ryan |
| x | | Kowal, Jessica |
| Х | | Mastrud, Heidi |
| | Х | Mishek, Justine |
| Х | | Pennebecker, Sara |
| Х | | Yarrow, Moriam |
| х | | Waldhoff, Stephen |
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Ex-Officio Members, Staff & Guest Attendance:

MHA Alumni Board Meeting Minutes December 7, 2020

| Agenda Item | Discussion Leader | Notes | Follow-up Action | Who Is Responsible | Target Date |
|--------------------|----------------------|---|------------------|-----------------------|----------------|
| Call to Order | Jeni Hallatt | Meeting was called to order at 4:32pm CST | | | |
| Approve Minutes | Jeni Hallatt | September Alumni Board meeting minutes approved | | | |
| Student | Moriam | Moriam is a first-year residential student. | | | |
| Experience | Yarrow | Shared about 2nd Place win at NAHSE Case Competition in October, the first virtual case comp of this year. <u>Virtual learning benefits:</u> comfortable environment, easy access to recorded class sessions, more time for networking, <u>Virtual learning difficulties:</u> Zoom fatigue, large learning curve with online courses and CANVAS platform, frustrating trying to maintain | | | |
| | | mental health given restrictions, difficulties forming real connections with students and professors. | | | |
| MHA | Jean | Residential Program: | | | |
| Program | Abraham & | 30 students, 25 placed in post-grad opportunities, 18 fellowships. | | | |
| Update | Ryan | Slightly lower Fellowship rate due to fewer opportunities available due | | | |
| | Armbruster | to COVID-19. Jerry Nye coaching and mentoring for post-grad opportunities. Virtual Residency recruitment being led by Susan McClernon (Twin Cities Learning Lab) All first-year students will be placed in a residency. | | | |
| | | Virtual case competitions: 5 competitions currently have participation from UMN students. Organizational partnerships with Minnesota MGMA and HIMM, | | | |
| | | allowing access to MN-based networking opportunities. 100% Virtual Spring 2021 Semester. | | | |
| | | A few Fall courses with in-person options and class recordings available for students not in MN. No data on current fellows and their career progression. | | | |
| | | Executive Program: Admissions: In-process of final admissions stages for the next cohort. Recruitment: 25-30 students matriculation plan. | | | |

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| | | 35% physicians, 5% other clinical professionals, 25% out of state, large | | | |
|--------------|------------|--|----------------------------|------------|-------------|
| | | incoming California presence. Average experience level: ~15 years. | | | |
| | | Virtual Instruction: | | | |
| | | 4-day Synchronous session in replacement of In-person session. | | | |
| | | 8-day January session is planned to be virtual. | | | |
| | | Synchronous sessions for the Summer Semester are planned for the | | | |
| | | future. | | | |
| | | Virtual Capstone presentations planned in January. | | | |
| Finance | Rob Sabina | CLA Fund performance: net returns upwards of 6.99%. | Alumni Programs Fund | Rob Sabina | ASAP |
| Report | | Current Portfolio Value: \$434,243. | MOA to be signed and filed | | |
| | | Strong Fund performance for the year. | with UMF. | | |
| | | \$50,000 withdrawal in support of alumni focused education programs. | | | |
| | | No limitations on fund withdrawals. | | | |
| | | Utilization of CLA funds for scholarships. | | | |
| | | Foundation Status: | | | |
| | | Failed to meet the qualifications of public support for the Private | | | |
| | | Foundation. | | | |
| | | Failed to meet the requirement of 33.3% of support from the general | | | |
| | | public, we received less than 2% of public support. | | | |
| | | Failed to meet threshold requirement of over 10% funding through | | | |
| | | gov't programs. | | | |
| | | Implications of the transition: | | | |
| | | Annual excise tax of 1-2% of investment income, donations will not | | | |
| | | enjoy the same tax deductibility. | | | |
| | | MOA – Alumni Programs Fund at the University of Minnesota | | | |
| | | Foundation | | | |
| | | Asked for final comments on draft agreement. Motion to approve the | | | |
| | | agreement as written. Motion carried. | | | |
| Philanthropy | Tony | 3 new members of the community providing representation from | Share completed | Tony Kouba | February 1, |
| committee | Kouba | residential and executive programs. | development plan at next | | 2021 |
| | Nousa | Give to the Max Day 2020: | board meeting | | 2021 |
| | | 36 gifts + 1 matching gift, 33 alumni donors, \$12,385 + \$10,000 match | | | |
| | | raised, 62.5% of all board members donated. | | | |
| | | Goal for alumni donations to reach 10%. | | | |
| | | Challenges: Recent decades having lower donation rates. | | | |

| Education & Engagement Committee | Mark Enger | Sharing the narrative and setting an aggressive goal moving forward, engaging with alumni that received large scholarships. Biggest strategic initiative moving forward is engaging 10% of alumni. \$100,000 into the excellence fund. Has not met in past several months due to scheduling challenges COVID has brought new challenges and allowed for new innovations in the event determine forward. | | | |
|--|--------------|--|--|--------------|-----------------|
| Committee Structures & Engagement | Jeni Hallatt | the way that we engage moving forward. In reference to the bylaws, clear, purpose and strategic objectives is needed moving forward in regards to providing support and direction for our committees. Jeni asked the board to consider the current state, and in particular the opportunity to split the Education and Engagement committee into two, separate committees, in line with the purpose outlined in the bylaws. Discussion amongst board members: Philanthropy committee recently went through a reorganization/realignment and the chair (Tony Kouba) requested to let them remain their track to continue to establish their strategic goals and work towards them. E&E Chair (Mark Enger) noted that there's a need for more active ways to engage alumni through increased mentoring opportunities. Overall theme from discussion: opportunities to grow engagement of alumni Jeni proposed a task force of the executive committee and current committee chairs to further discuss and solution this item for the 2/1/2021 board meeting. Entertained a motion to establish task force. | Establish committee task force to establish working committees of the board. Meet January 11, 2021. | Jeni Hallatt | January 2021 |

| Diversity | Jean | ADHOC DEI Committee activities: | Create ad hoc committee to | Jean | January |
|-----------|--------------|---|----------------------------|---------|---------|
| Equity & | Abraham | Looking for expertise from practitioners to clarify key | recommend best way to | Abraham | 2021 |
| Inclusion | | competencies for students in their future careers. Topics include | move DEI initiatives | | |
| | | serving diverse patient populations and working in diverse | forward. | | |
| | | teams. | | | |
| | | Looking to further engage diverse alumni for mentorship. | | | |
| | | Advocate Aurora and Kaiser Permanente provide opportunities | | | |
| | | to learn from their strategic initiatives in diversity. | | | |
| | | Consider engaging young alumni in improving DEI initiatives. | | | |
| Summary & | Jeni Hallatt | Meeting was adjourned at 6:07pm CST | | | |
| Adjourn | | | | | |