



## Menu of Services

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### ASSESSMENT OF CAPACITIES AND COSTS TO DELIVER SERVICES

We offer a number of services to assess and interpret delivery of the Foundational Public Health Services (FPHS) at the single-agency or statewide level, for clients with a range in evaluation capacity and expertise. These services align with the goals of the Public Health Infrastructure Grant (PHIG) components Strategy A1: Workforce and Strategy A2: Foundational Capabilities. Clients retain or share responsibility with CPHS staff in collecting qualitative and quantitative data (e.g., surveys or focus groups) to complete evaluation.

A basic offering includes self-assessment of expertise and capacity, allocation of recent staffing and spending, and estimation of needed staffing and spending. Specific core components of each project include:

- Setup and situation assessment;
- Primary data collection and technical assistance;
- Analysis and modeling to identify resource and expertise gaps; and
- Development of visualizations, summative reports, and other products.

Supplemental activities we offer include:

- Modifications to FPHS Cost and Capacity Tool to accommodate an existing minimum package framework;
- Assessments to identify best structures or paradigms to govern or deliver FPHS, including advanced network analyses, optimization and alternatives analyses, and recommended approaches; and
- Guidance and support for constructing policy or funding recommendations for FPHS, identification of sources for financing, etc.

### WORKFORCE DEVELOPMENT SUPPORT

CPHS offers its services to assist health departments with establishing and maintaining a high quality workforce. Through reviews of existing documentation, staff interviews, and mixed-methods research, we can provide expert analysis and recommendations around a plethora of workforce development issues, including:

- Training needs assessments and training plan development;
- Recruitment and career pathway development;
- Succession management; and
- Strategic planning.



## EVALUATION

CPHS performs independent and objective assessments that determine the utility, value, and significance of projects or programs, curricula, policy initiatives, and other work on topics including but not limited to public health systems and functions, workforce development initiatives, finance, and health equity. Our staff and leadership have experience in the academic, public, nonprofit, and private sectors along with carrying out evaluations that use qualitative, quantitative, and mixed methods.

Examples of potential evaluation projects include:

- Formative evaluation or collecting information prior to completing the development of a curriculum, project, and program (e.g., pretesting or pilot testing);
- Summative evaluation or collecting information after the completion of curriculum, project, and program;
- Creating evaluation plans or ways for governmental public health staff to carry out evaluations;
- Process and outcome evaluations related to curriculums, programs, or projects;
- Policy evaluations;
- Economic evaluations; and
- Culturally responsive and equitable evaluations of workforce and workplace issues or of community engagement programs and projects that shift power to those most impacted.

## PUBLIC HEALTH POLICY AND ADVOCACY

CPHS uses its expertise to provide data to lobby for thoughtful, effective policies such as pay equity for public health professionals, enhanced public health partnerships (e.g., cross-jurisdictional sharing), and assuring a minimum package of public health services available in every community. We are strong advocates for the full adoption and implementation of the FPHS and other minimum package frameworks across the country, as well as for sufficient resources for public health agencies to deliver core public health services fully and equitably.

### CONTACT INFORMATION

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