

University of Minnesota SPH Alumni Society Board
Wednesday, November 13, 2019 | 6:00-7:30pm
Quarterly Board Meeting
Board Meeting Attendance

Board Member Attendance:

In Person	Phone/Zoom	Absent	Name
x			Bengtson, Lindsay
x			Bitanga, Maria
		x	Blewett, Lynn
x			Burns Spaulding, Alicen
x			Cassman, Jacqueline
		x	Cambronero, Imee
x			DeSilva, Malini
x			Greene, Barbara
x			Hargens, Liesl
	x		Hexum, Mindy
		x	Kinowski, Jessica
x			Leppke, Susan
		x	Meyer, Craig
x			Palese, Monica
x			Pearson, Ron
x			Perdue, Laura
x			Sales, Rebecca
x			Schmitt, Christopher
	x		Trujillo, Michael
	x		Waldhoff, Steve
x			Wick, Karen
	x		Wortham, Elliott
		x	Wyatt, Susan

Ex-Officio Members, Staff & Guest Attendance:

In Person	Phone/Zoom	Absent	Name
x			Mastrud, Heidi
x			Pennebecker, Sara
		x	Clark, Louie
		x	Finnegan, John

Agenda Item	Discussion Leader	Notes	Follow-up Action	Who Is Responsible	Target Date
Welcome & Introductions	Karen Wick	Approve minutes from September 25, 2019. Motion, second, approved.			
Board Retreat Actionable Survey Results	Liesl Hargens	Please review document Liesl sent out. Want committees moving forward to new template, and concrete deliverables, how the Board meetings will be run, etc. Provide feedback from each committee during their reports re how new format works/worked for them.	Provide feedback to Liesl about format of reporting	Committee chairs	Dec 1, 2019
Staff Updates	Heidi Mastrud & Sara Pennebecker	Campaign Update: Heidi – Nearing end (6 qtrs. left) of fundraising campaign for SPH (\$40M goal over 10 years; \$33M raise so far). Campaign Engagement Goal: Heidi - Staff are setting a goal of 20,000 (a ‘stretch’ goal) unique ‘engagements’ with Alumni over the same time period (1.5 years), including supporting any efforts of individual programs. This will increase likelihood of being successful in future fundraising campaigns. Break into small groups for 20 minutes re startup of this effort, and how should we participate? Volunteer Agreement: Sara – in Board Packet – Please review, sign and return by 12/13.	Staff will follow-up with individual committees to coordinate any actions with them, and share back to full Board.	Staff	12/20/19
			Sign volunteer agreement	ALL Board Members	12/13/19

Board Member Engagement	Heidi Mastrud	<p>Give to the Max Day – PLEASE GIVE TOMORROW! 100% participation requested, gifts of any size. Please promote via Social Media, etc.</p> <p>75th Anniversary – Please attend the Happy Hour that we are hosting and bring a friend! Invite 5 people who inspire you to share their story.</p>	<p>All – open your checkbooks.</p> <p>Invite network to engage in 75th anniversary</p>	<p>ALL</p> <p>ALL</p>	<p>11/14/19</p> <p>ASAP</p>
Executive Committee Updates	Karen Wick	Met with Dean Finnegan and Dr. Virnig last week for lunch. Very collaborative. Committed to doing a better job of communicating with the Board. They really want feedback and ‘reality check’ from Alumni. They want to support the President’s platform. Decided we will meet quarterly with them, beginning in January. We will likely see much better alignment with the SPH’s overall goals.			
Committee Updates	Committee Chairs	<p>Mentoring – Maria – Reported Goals and Tracking Metrics.</p> <p>Scholarship & Awards – Monica - Reported Goals and Tracking Metrics.</p> <p>Engagement – Rebecca - Reported Goals and Tracking Metrics.</p> <p>Opioid Work Group - Karen – Reported objectives from work plan</p> <p>Past Presidents – no report.</p>	<p>Need more mentors – Sara will send out email with program needs. Send ideas for Webinar presenters to Ron. Send ideas for collaborative opportunities to Sara (including in other cities).</p>	ALL	ASAP
Executive Session	Karen Wick	No requests.			

Adjourn	Karen Wick	Motion, seconded, passed.			
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