

University of Minnesota SPH Alumni Society Board
Wednesday, February 19, 2020 | 6:00-7:30pm
Quarterly Board Meeting
Board Meeting Attendance

Board Member Attendance:

In Person	Phone/Zoom	Absent	Name
x			Bengtson, Lindsay
x			Bitanga, Maria
x			Blewett, Lynn
x			Burns Spaulding, Alicen
x			Cassman, Jacqueline
X			Cambronero, Imee
	x		DeSilva, Malini
		x	Greene, Barbara
x			Hargens, Liesl
	X		Hexum, Mindy
x			Kinowski, Jessica
x			Leppke, Susan
	X		Meyer, Craig
	X		Palese, Monica
	X		Pearson, Ron
x			Perdue, Laura
		x	Sales, Rebecca
		x	Schmitt, Christopher
		x	Trujillo, Michael
		x	Waldhoff, Steve
x			Wick, Karen
	x		Wortham, Elliott
		x	Wyatt, Susan

Ex-Officio Members, Staff & Guest Attendance:

In Person	Phone/Zoom	Absent	Name
x			Mastrud, Heidi
x			Pennebecker, Sara
		x	Finnegan, John

Agenda Item	Discussion Leader	Notes	Follow-up Action	Who Is Responsible	Target Date
Welcome & Introductions	Karen Wick	Approve minutes from November 13, 2019. Introduced Lynn Blewett, faculty rep to the board.			
Staff Updates	Heidi Mastrud	Staff Transitions: Louis Clark took a position with CLA. Anna Dirksen left the University in November. Interim Development officers have been retained. Campaign Update: Nearing the end of the campaign – 85% with 16 months left. Campaign Engagement Goal: Trying to increase engagement during the final phase (in addition to lots of engagement already happening). 1.Student leaders. 2. Division/program segmented engagement. 3.Career services. 4.Alumni participation in recruitment. Suggestion to have individual Board members contact students who are interested in the school. Liesl will add it in to executive committee meeting with the Dean this week.	Continue to give Heidi ideas for additional engagement avenues.	All	
75th Anniversary Outcomes	Heidi Mastrud	Revisited planning goals. >400 alumni engaged. Reviewed numbers for each avenue of engagement. Success was definitely achieved in reaching goals. One full ride and 2 additional \$10K scholarships will be awarded next year based on donations at the Gala. Board members shared things they especially liked about the Gala and associated events. Suggestion was made to sponsor another networking event in addition to the Alumni picnic. The only thing that seemed lacking somewhat was story sharing. Would like to see all the stories on the website.			

Nominating Committee	Karen Wick	Imee chairs Exec nomination committee, and Liesl chairs at-large. 4 positions open for at-large (this can include current students as alumni next year). April 3 rd is the deadline for expressing interest/nominations. People who applied previously but weren't selected will be contacted re their continuing interest. Thanks to Sara for leading the recruiting efforts. Liesl also wants two additional board members to help her. Also – if you would like to shadow a current committee chair.	Talk to Liesl with ideas for at large positions. Also, people should express their wish to be on Exec committee (tell Imee) and/or other committee positions.	All	
Board Member Engagement	Karen Wick	Please sign up on the google doc.		All	
Executive Committee: Upcoming Dean's meeting	Liesl Hargens	Exec committee will be meeting this Friday. Primary topics that we will be discussing are recruitment and Public Health institute – programming, engagement. Ideas: Recruitment– outreach via phone; Speaker's bureau for undergrads. PHI – be advisors to address gaps; marketing communications/contacts to boost enrollment. Could reach out to local public health organizations/officials regarding their needs for curriculum.	Send ideas for Dean's meeting to Liesl.	All	
Committee Updates	Committee Chairs	Mentoring: Completed mid-year checkins. Mentor retention is also being looked at. Appreciation dinner on 3/31. Scholarship & Awards: 14 nominations for 5 awards have been reviewed. 8 of 14 were new. Applications will be reviewed in March. Biggest challenge is to encourage more nominations next year. Engagement – Webinar 3/26 – please help promote. Picnic date TBD soon (in May, before students leave). Survey is being conducted. Trivia will probably be repeated next Fall.	Promote opioid drug take-back day.	All	

		Opioid Work Group: Research day is 4/16. 3X\$500 gifts will be given out. Drug take-back event will happen on 4/10 in collaboration with Pharmacy alumni board. May also take vaping devices as well. Past Presidents: Filled table at 75 th Gala. Will encourage them to come to Alumni Awards ceremony, and May Board meeting. Imee will post minutes to inform people.			
Executive Session	Karen Wick	Could we recognize Sara and Heidi with a gift somehow? Laura will put something together and circulate a card.			
Adjourn	Karen Wick	Last meeting will be May 20 th .			

